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THE ITALIAN FOOD MAGAZINE

BUYER'S • GUIDE

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MANAGING DIRECTOR: ANGELO FRIGERIO



DELICATESSEN AND GASTRONOMY CONTEMPORARY

WE WORK EVERY DAY
SO THAT
QUALITY
IS AVAILABLE
TO EVERYBODY.

WE HAVE CALLED IT
"EQUALITÀ"
AND WE ARE
PROUD
TO DAILY
SPREAD IT
THANKS.

GIUSEPPE PELLIZZA DA VOLPEDO
1868-1907
IL QUARTO STATO
PARTICOLARE



ANUGA BECOMES 100 YEARS OLD

THE 35TH EDITION OF THE WORLD'S BIGGEST BUSINESS PLATFORM FOR THE INTERNATIONAL FOOD INDUSTRY WILL TAKE PLACE FROM 5 TO 9 OCTOBER 2019 IN COLOGNE. AROUND 7,400 EXHIBITORS FROM 100 COUNTRIES ARE EXPECTED.



Stuttgart (Germany), 1919. This is the where and when of the very first edition of Anuga, international food & beverage trade show that is celebrating this year its 100th anniversary (Cologne, 5-9 October 2019). It was a small-scale samples show, at which around 200 exclusively German companies took part. Today, with 7,405 exhibitors and around 165,000 trade visitors, Anuga is the largest and leading industry get-together of the global f&b industry, with a 90% share of foreign exhibitors and 74% share of visitors from abroad. With the impressive '10 trade shows under one roof' concept, the trade fair offers the top buyers from all over the world a more well-arranged structure and clear orientation. As usual, also in 2019 Italy will be widely represented at the trade show, with a large participation of Italian companies and regional collectives. Paraguay, instead, will be Anuga's official partner country for the 2019 edition: this is the first time the organizers chose a South America country.

Anuga compie 100 anni

La fiera internazionale del food and beverage organizzata da Kollnmesse festeggia quest'anno il 100esimo anniversario. E ribadisce il suo ruolo di piattaforma centrale per il settore alimentare nel mondo, oltre che di fonte d'ispirazione, tendenze e innovazione. Questa 35esima edizione (Cologne, 5-9 ottobre 2019) preannuncia la partecipazione di oltre 7.400 espositori provenienti da circa 100 paesi e più di 165mila visitatori specializzati da tutto il mondo.

'10 TRADE SHOWS UNDER ONE ROOF'

Anuga Fine Food

Focus on delicatessen, gourmet and basic food. The largest of the Anuga trade shows unites a comprehensive and diversified offer - including typical food and regional specialties - from all over the globe. Cross-cutting issues such as halal, superfoods or functional foods are also at home here.

Anuga Frozen Food

The frozen food segment is one of the most important trendsetters within the trade and on the hospitality and foodservice market. At Anuga, the international industry regularly presents its innovations for both channels - the food trade and the out-of-home market.

Anuga Meat

Comprising of the sub-segments sausages, red meat and poultry, the world's largest business platform for the meat market offers the trade buyers an excellent orientation. Meat alternatives, whether vegan or vegetarian sausage products or meat products made of insects also find their platform here.

Anuga Chilled & Fresh Food

The trade show for fresh convenience foods, fresh delicatessen, fish, fruit & vegetables. The trendsetter segment, which has a fixed place at Anuga, predominantly presents products for consumers with little time as well as in-between snacks.

Anuga Dairy

Anuga dairy bundles international market leaders as well as specialists from all over the globe and serves the entire global market with the largest and most significant collection of products and innovations.

Anuga Bread & Bakery

Bread and bakery products in combination with jam, honey, chocolate-nut spreads, peanut butter and other sandwich spreads are an equally important assortment for the trade as well for the morning breakfast buffet of hotels.

Anuga Drinks

Beverages for the retail and food service trades. Anuga offers a wide selection of products for both target groups: from alcohol to alcohol-free.

Anuga Organic

Anuga Organic presents a wide range of organic products from Germany and abroad with a clear focus on export. The range of exhibits is enhanced by the special event 'Anuga Organic Market', which also focuses on the organic products of Anuga exhibitors from other trade shows.

Anuga Hot Beverages

Here, Anuga is presenting coffee, tea and cocoa at their own trade show and is thus doing justice on an international level to the theme that is attractive for both the trade and the out-of-home market.

Anuga Culinary Concepts

The hospitality and foodservice market is growing further and also provides the trade with new impulses. The newly created Anuga Culinary Concepts offers room for ideas, innovations and networking.