



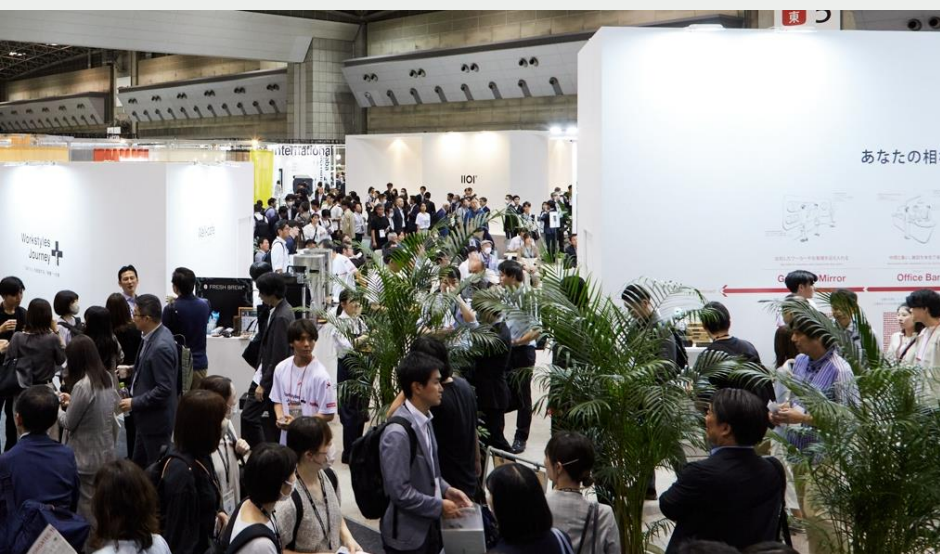
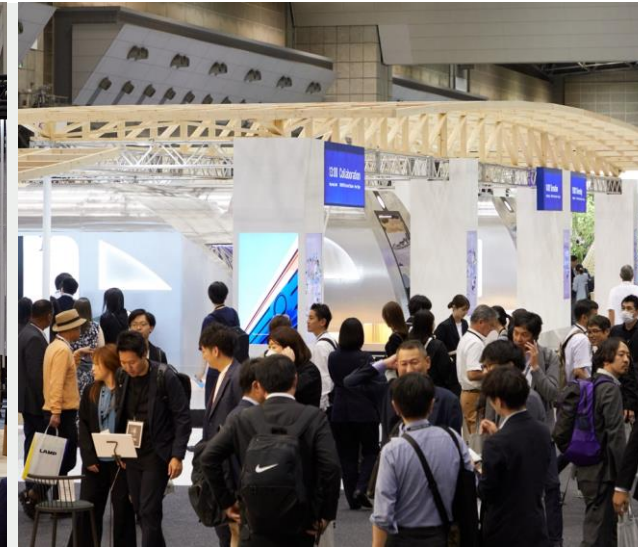
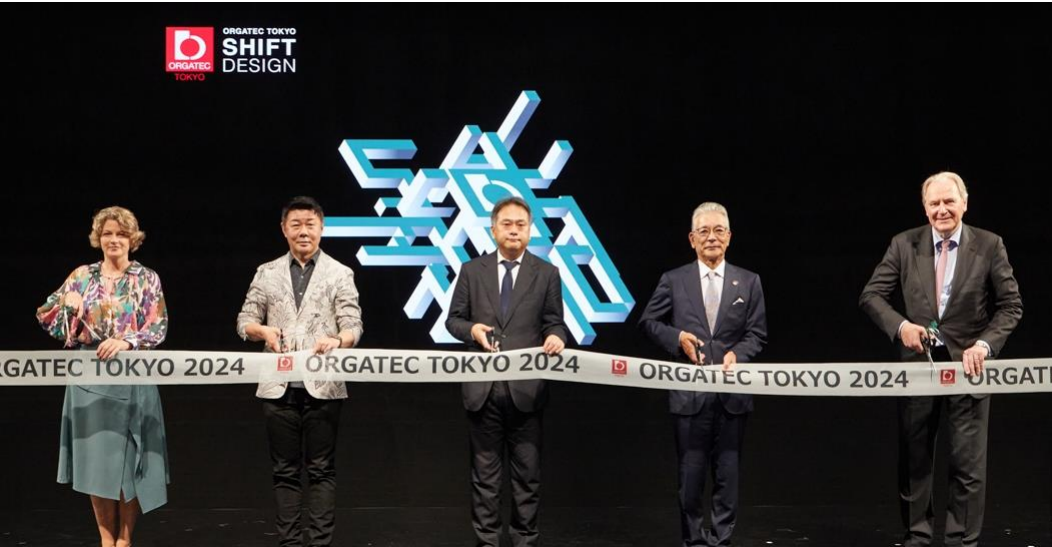
# ORGATEC TOKYO 2024

## Post Show Report

*JOIFA*



# Impressions



# ORGATEC TOKYO 2024 Outline



- **Event** ORGATEC TOKYO 2024
- **Dates** 29 (Wed.) – 31 (Fri.) May 2024
- **Venue** Tokyo Big Sight Exhibition Center East Halls 4, 5 & 6
- **Organiser** Koelnmesse Co., Ltd.  
JOIFA (Japan Office and Institutional Furniture Association)
- **Endorsed by** Ministry of Economy, Trade and Industry, Japan Interior Industry Association, JAPAN SOCIETY FOR OFFICE STUDIES, ASSOCIATION OF KITCHEN & BATH, Manufactured Imports and Investment Promotion Organization(MIPRO), Japan Interior Architects/Designers' Association, Japan Federation of Interior Planner's Association, interior coordinators' organization of nippon, Japan Furniture Industry Development Association, THE JAPAN INSTITUTE OF ARCHITECTS, Japan Construction Material & Housing Equipment Industries Federation, The Federation of Japan Safe · Furniture cooperatives, THE TEXTILE DESIGN ASSOCIATION OF JAPAN, Japan Facility Management Association, Japan External Trade Organization, NEW OFFICE PROMOTION ASSOCIATION, etc.
- **Visitors** Pre-Registration required
- **Programs in the event** Keynote Speech / TREND FORUM / Exhibitor Presentations / CIRCULAR MIRAI

## Scale of the Event



Exhibition Space

**25,690 sqm**

130% compared to previous year



Venue

**Tokyo Big Sight  
East Halls 4, 5 & 6**



Exhibitors

**163** exhibitors from

**13** countries and regions



Japan



USA



Italy



Denmark



Norway



Sweden



Austria



Singapore



Malaysia



China



Taiwan



Hong Kong



South Korea

**50.4** sqm per exhibitor

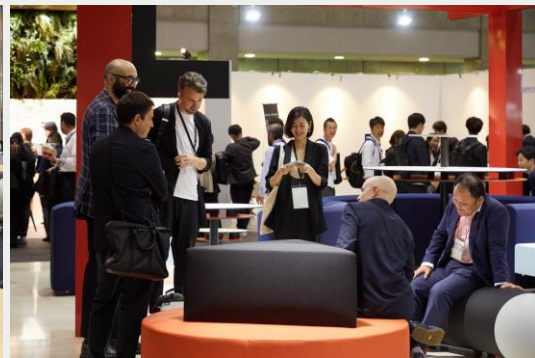
Average Stand Size

**1,200** sqm

Xperience Area  
(Stage Area)

**295** sqm

CIRCULAR MIRAI  
(Theme Area)



# Number of Visitors



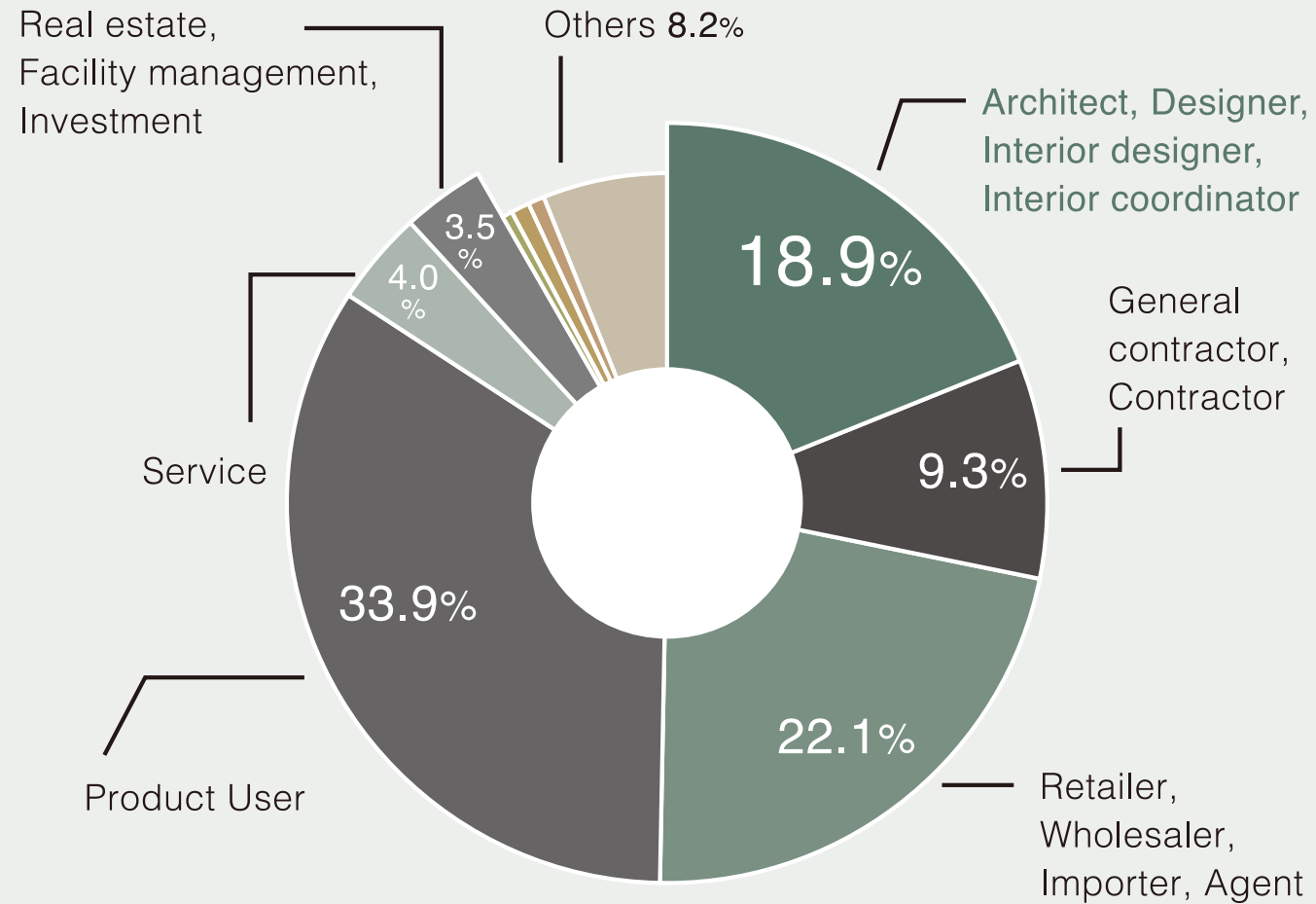
Total  
**40,631**

Day 1	29 May 2024
	<b>11,866</b>
Day 2	30 May 2024
	<b>15,132</b>
Day 3	31 May 2024
	<b>13,633</b>

## Visitor Distribution

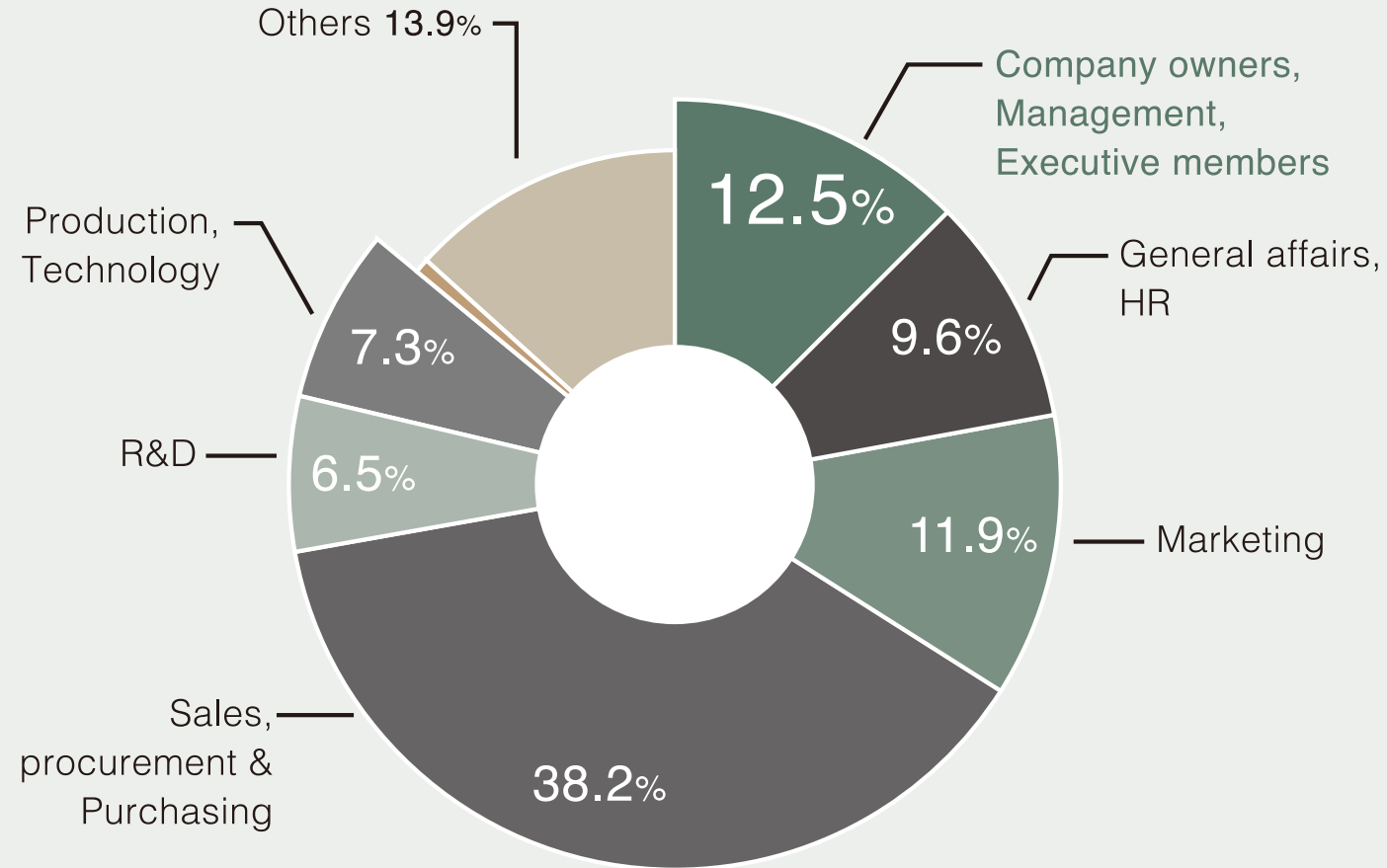


Visitors from **31** countries and regions

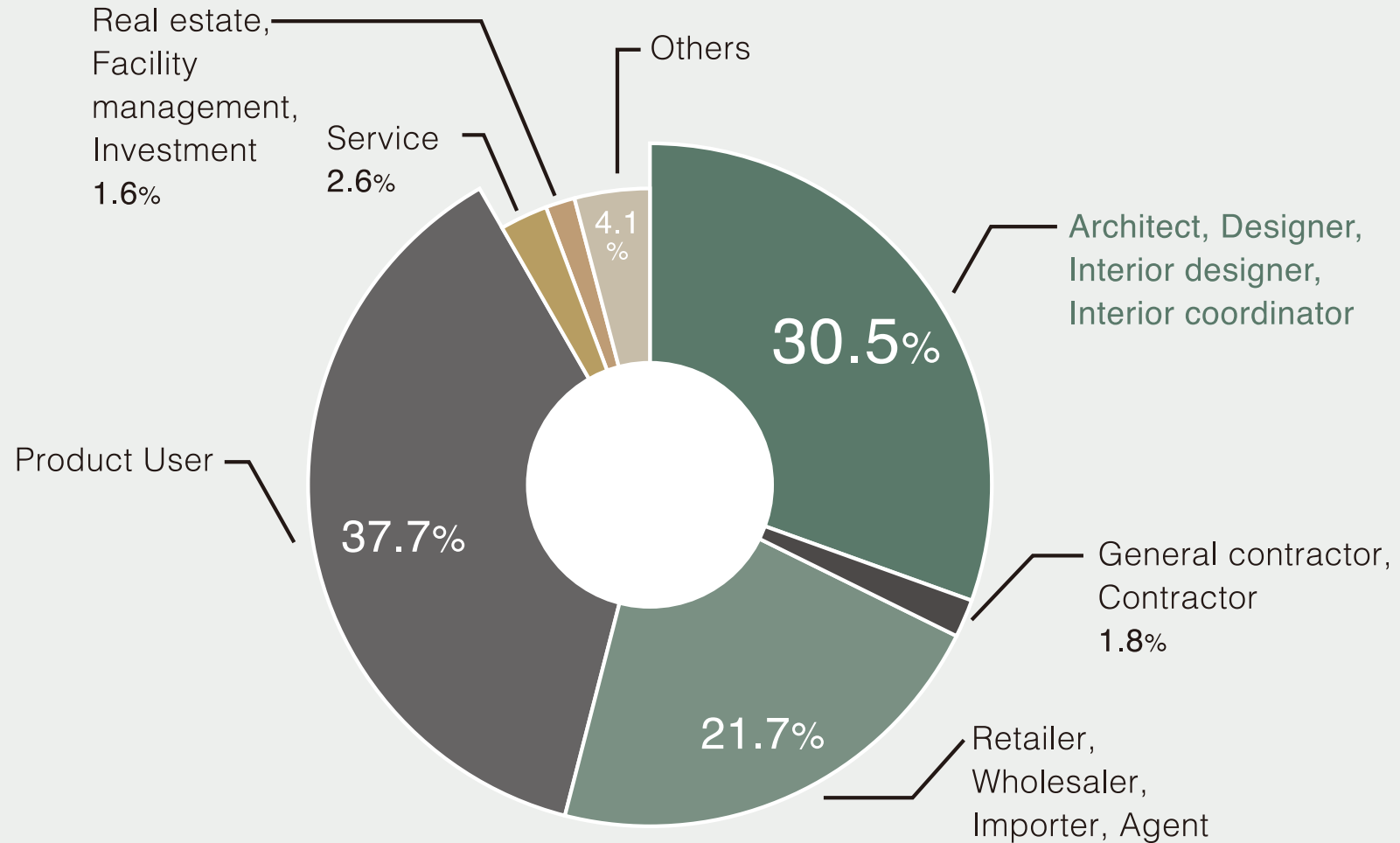




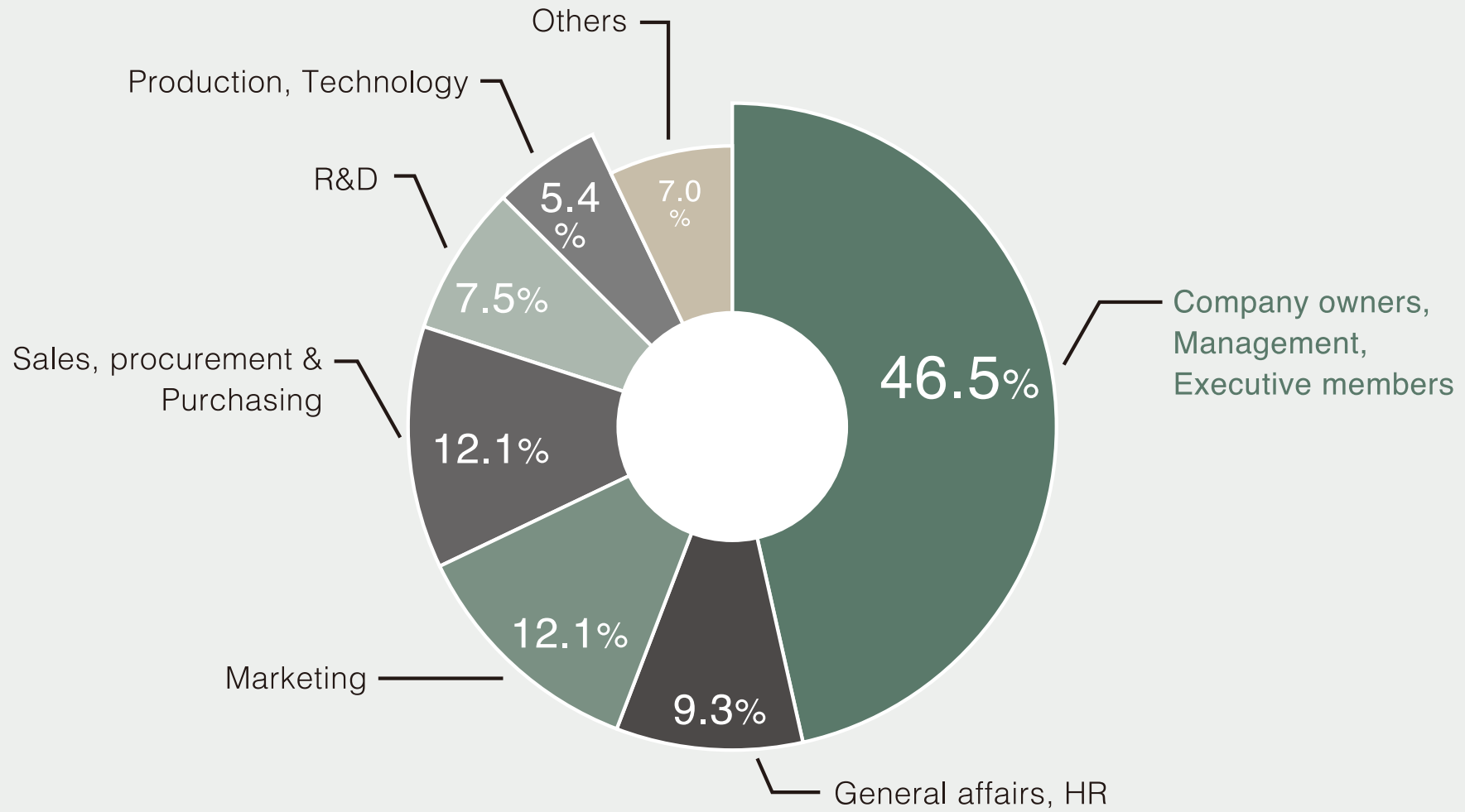
# Visitor Job Categories



## Overseas Visitor Profiles

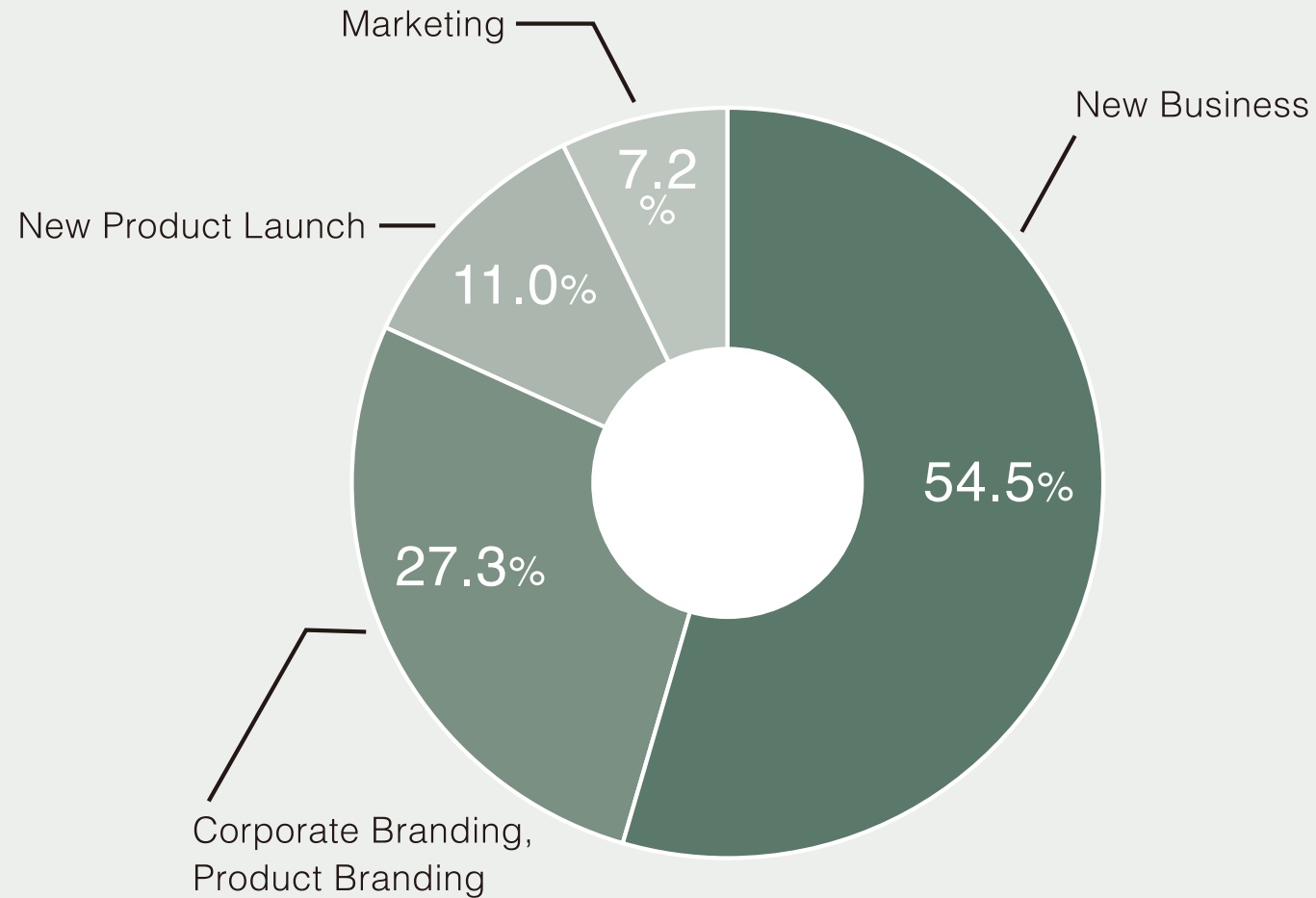


# Overseas Visitor Job Categories

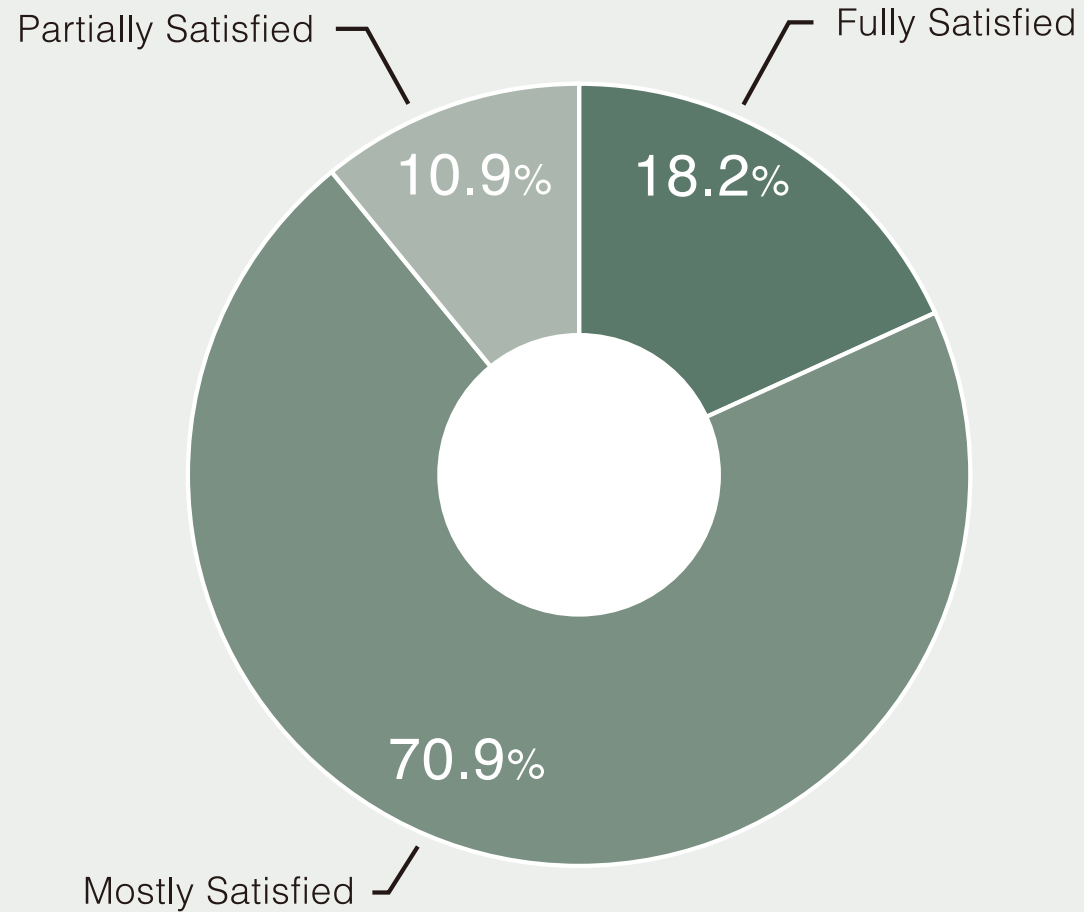


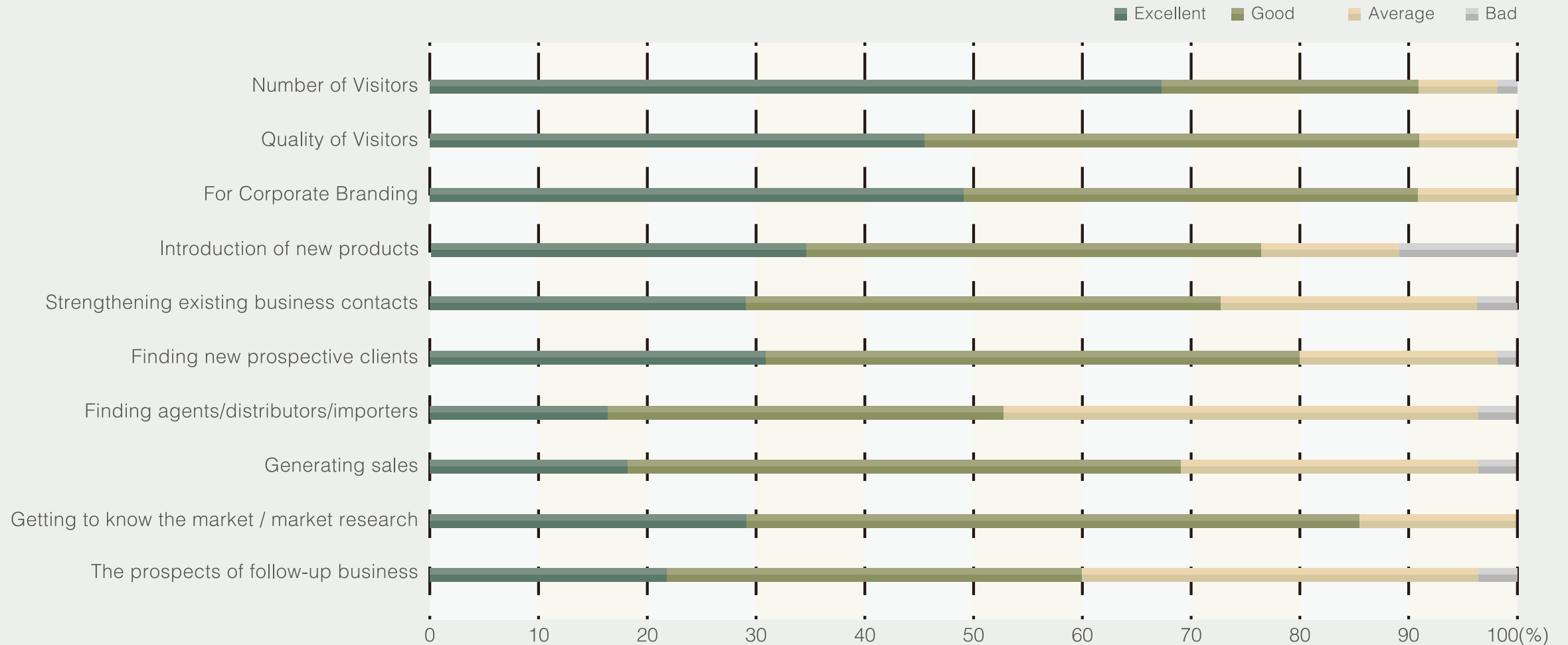
# — Exhibitor Feedback —

## Purpose of Participation



# Achievement in Participation

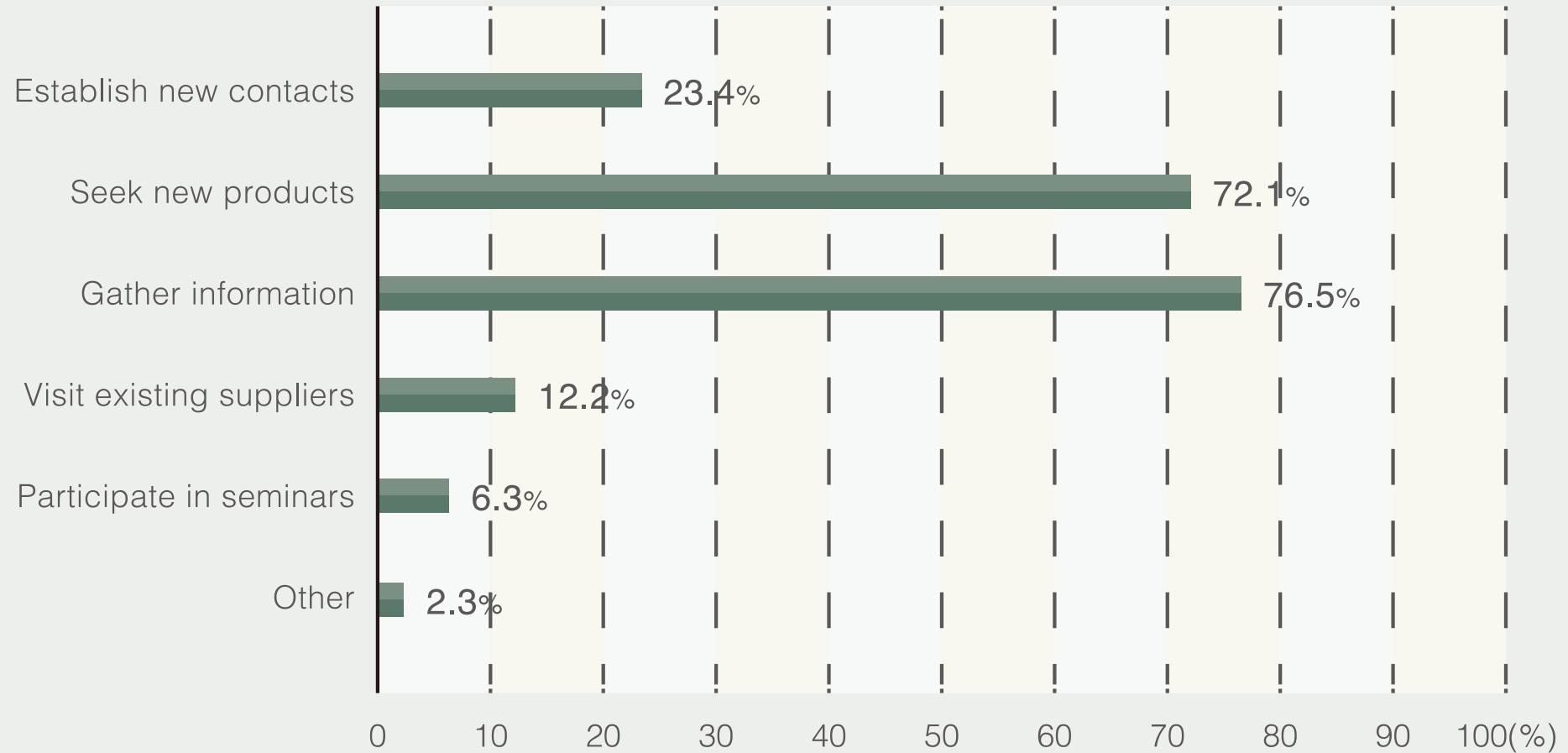




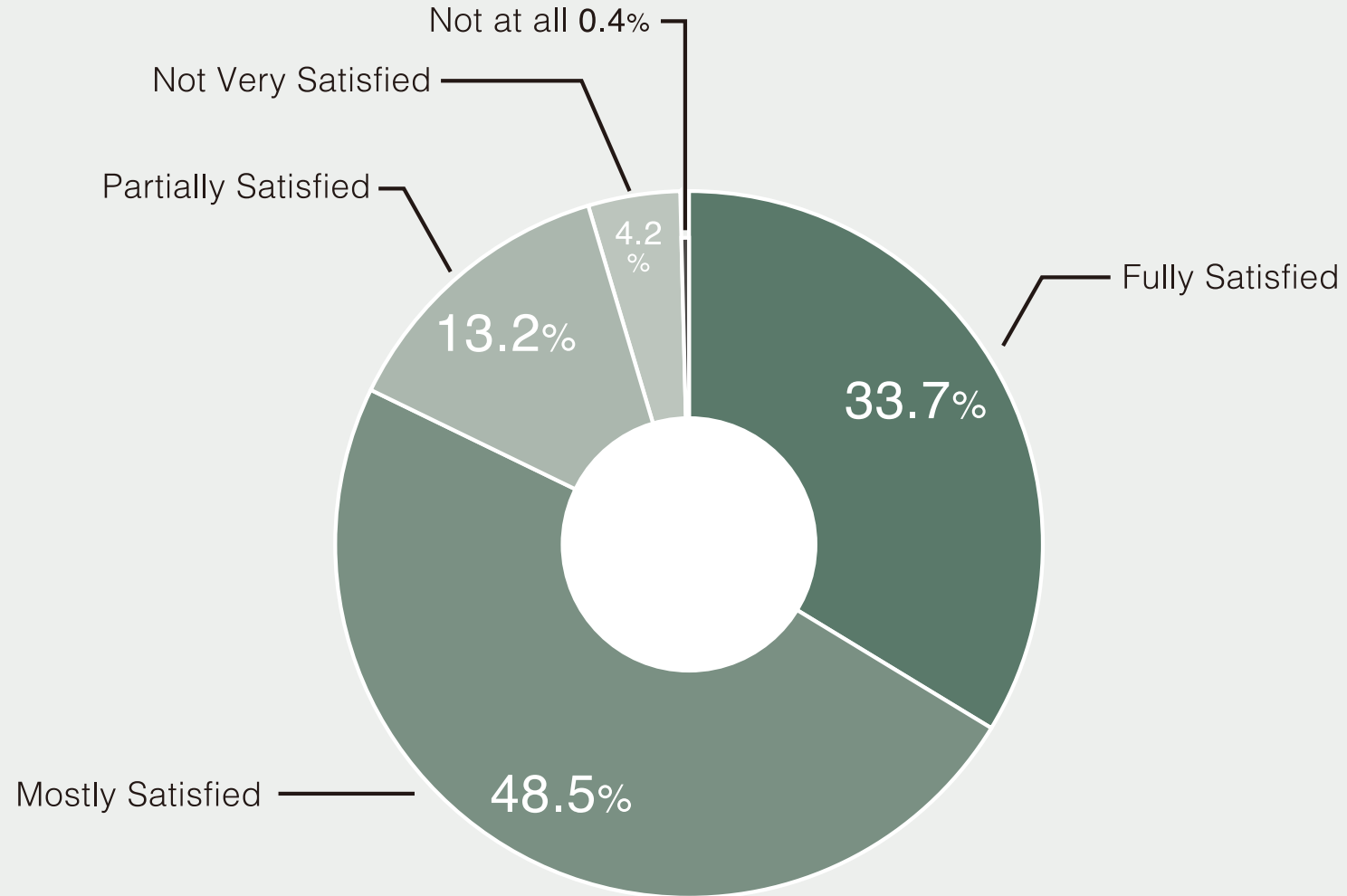
# — Visitor Feedback —



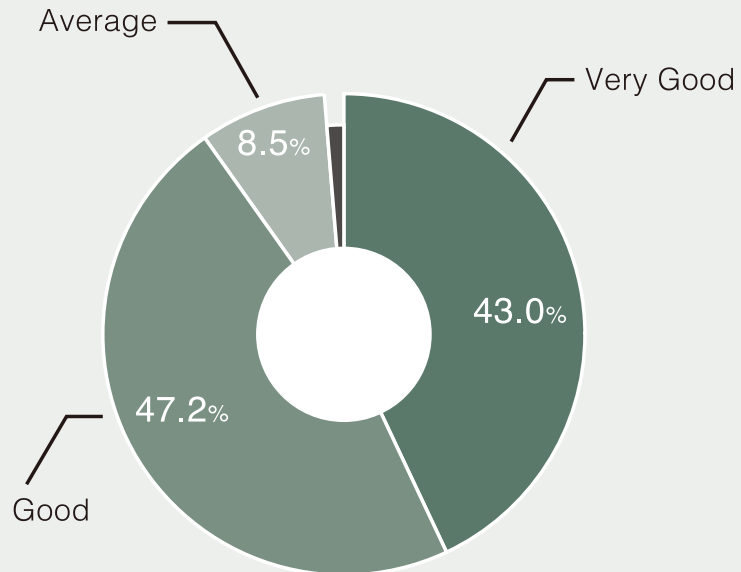
## Purpose of Visit



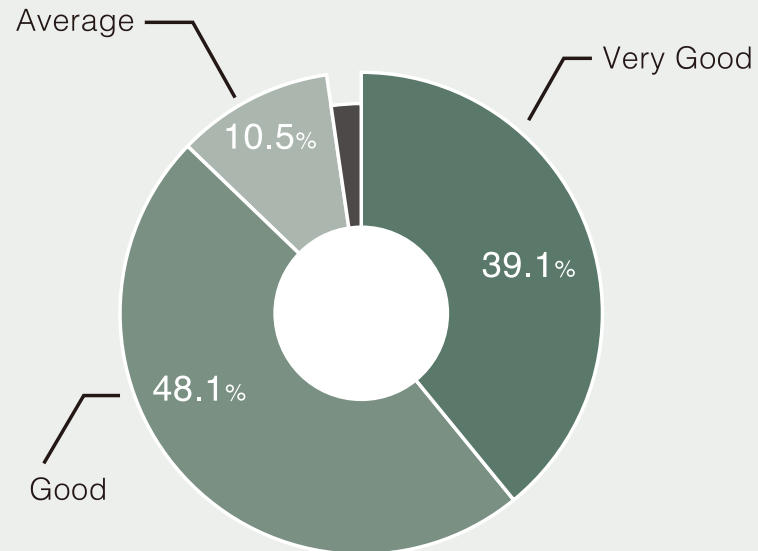
## Achievement of the Purpose of Visit



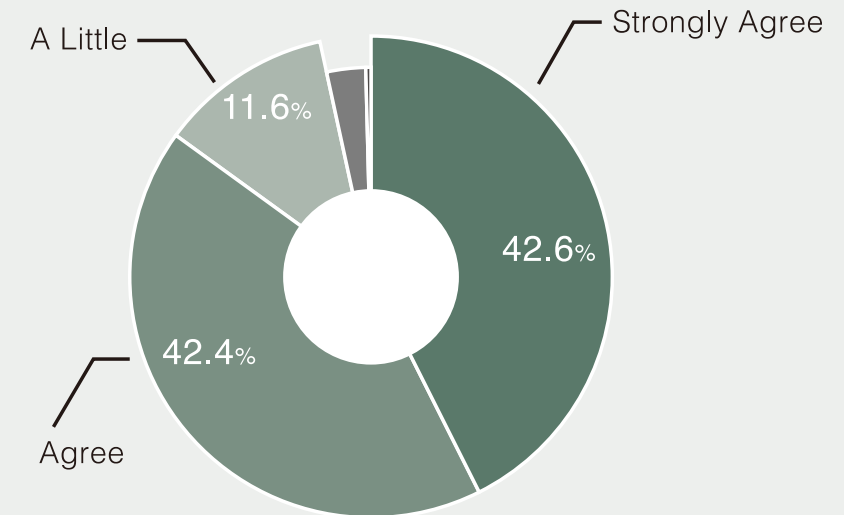
## Overall Event Concept



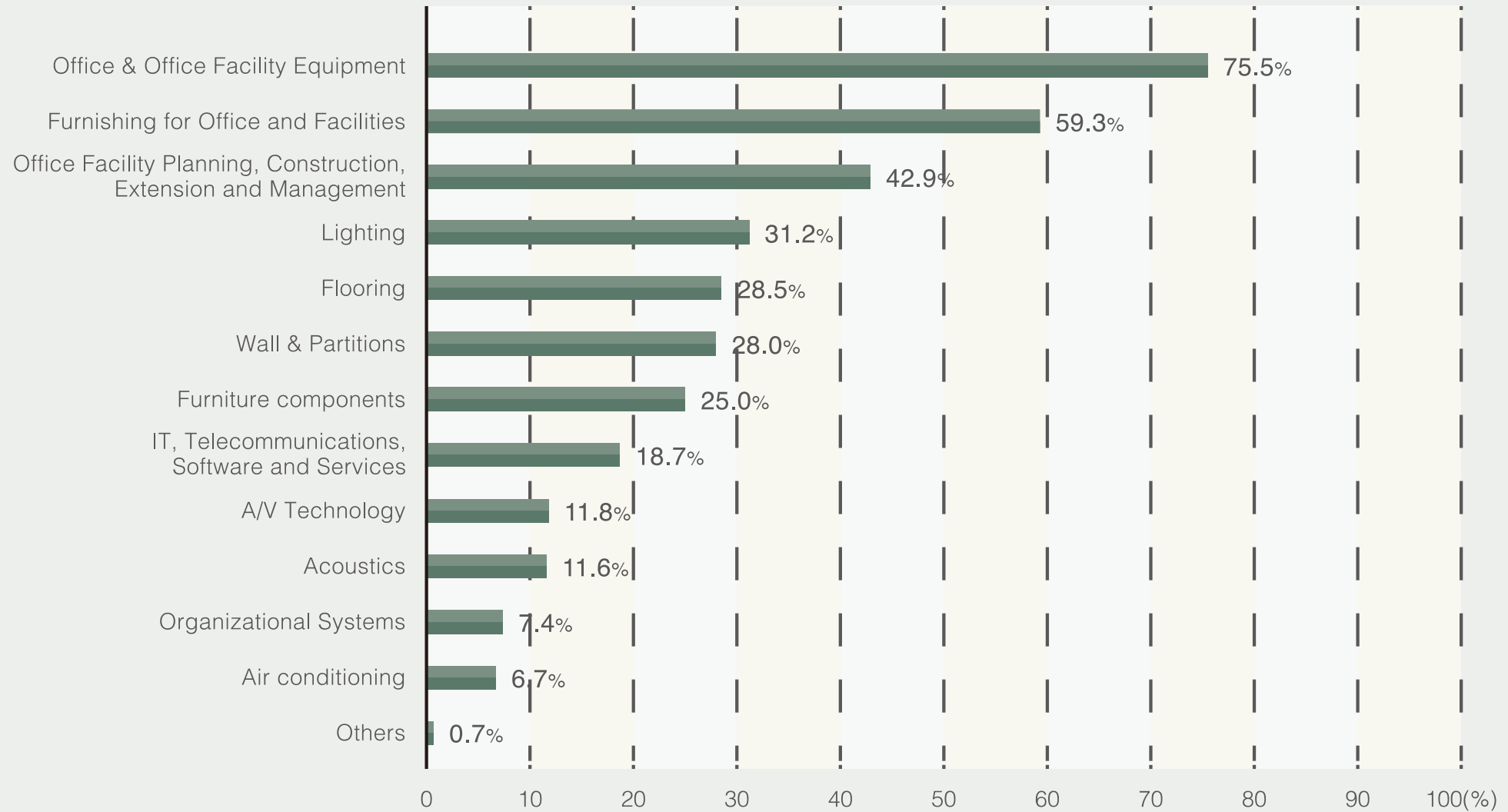
## Gathering Brand Information



## Would encourage colleagues to visit



## Visitor Interests



## ORGATEC TOKYO Awards

Supported by ELLE DECOR Magazine

The 'ORGATEC TOKYO Awards' recognised products and booths that embodied 'SHIFT DESIGN' through unique concepts, high design quality, and outstanding technology. The selection committee members comprised creators who are at the heart of current design trends. The venue, lined with booths and products competing for awards, offered an impressive display of creativity.



## Special Exhibition Area “CIRCULAR MIRAI”

"ORGATEC TOKYO 2024" presented the special exhibition "CIRCULAR MIRAI" (CIRCULAR FUTURE), featuring evolved materials embodying the practice of circularity, a key concept in today's world.

The exhibition showcased a wide range of innovative materials that eliminate resource loss and promote recycling and the recovery of resources. Filled with materials from manufacturers aiming for a "Circular Economy" based on sustainable materials, this exhibition space marked the beginning of the future.

## Seminars & Presentations

- Keynote Speech
- TREND FORUM
- Exhibitor Presentations



## ORGATEC NIGHT in TOKYO

