

interzum

jakarta

24-27 SEPTEMBER 2026

NICE - PIK 2 • Jakarta, Indonesia



**SPEAK
TO US**



@interzumjakarta

www.interzum-jakarta.com

Textile & Upholstery

Function & Components

Materials & Nature

**The Premier Gateway to
Indonesia's Furniture Innovation and Supply Industry**

Together with:



Organised by:



Hosted by:



The Premier Gateway to Indonesia's Furniture Innovation and Supply Industry

The second edition of interzum jakarta will take place from **24-27 September 2026** at **NICE – PIK 2, Jakarta, Indonesia**. Originating from interzum cologne, the world's leading trade fair for furniture production and interior design, **interzum jakarta** positions itself as the definitive marketplace for Indonesia's rapidly growing furniture and interiors supply industry.

The fair takes place alongside IFFINA+ powered by imm cologne and International Hardware Fair Indonesia, creating a complementary platform linking furniture production with hardware solutions and market-ready applications.

Join us in discovering the latest trends, cutting-edge technologies, and innovative solutions shaping the future of furniture production and interior design. Reserve your space today!



Indonesia Market Overview



33.92%

quarterly growth in property sales, **driving demand for interior materials and furniture production.**



Abundant bamboo, rattan, and timber, backed by manufacturing and export hubs across Java and Bali, for **efficient market-ready production.**



5%

annual economic growth and high population of 280+ million, **promising strong demand and long-term market stability.**

In Collaboration With

IFMAC WOODMAC

Exhibiting Segments:
Machinery, Automation,
Wood Processing,
Factory Technology,
Industry 4.0



JlExpo - Kemayoran
23-26 September 2026

IFFINA+

Exhibiting Segments:
Furniture & Craft, Design
& Lifestyle, Contract &
Project Furniture,
Homeliving & B2C
Inspiration



NICE - PIK 2
24-27 September 2026

International Hardware Fair Indonesia

Exhibiting Segments:
Tools & Fasteners, Hardware
Systems, Installation &
Application, Security & Smart
Systems, DIY & Assembly



Why Exhibit?

IMMFC

INDONESIA MATERIALS,
MANUFACTURING & FURNITURE
CONNECT

Access a Unified Industrial Platform

interzum jakarta is part of a strategic umbrella, Indonesia Materials, Manufacturing & Furniture Connect (IMMFC), that integrates manufacturing, materials, furniture production, woodworking, and hardware sectors into one powerful market-place. This unified platform maximises visibility and expands your reach beyond a single industry segment.

Expand Into Adjacent Industries

The cross-sector nature of IMMFC allows you to tap into new business segments that intersect with furniture and manufacturing, opening doors to fresh partnerships, diversified revenue streams, and new market applications for your products.



Direct Access to Indonesia's Manufacturing Core

interzum jakarta connects you directly with Southeast Asia's leading furniture manufacturers and key decision-makers actively sourcing materials and components. As the region's dedicated platform for the furniture supply industry, it creates a focused environment where real purchasing conversations happen, helping you close deals faster and build lasting partnerships.

Build Long-Term Strategic Partnerships

interzum jakarta is where relationships extend beyond immediate transactions. Engage directly with distributors, production leaders, and key industry stakeholders to develop sustainable collaborations, strengthen local market representation, and establish a lasting presence within Indonesia's evolving furniture supply ecosystem.



2025 Success Snapshot

(with International Hardware Fair Indonesia & IFMAC WOODMAC)

ATTENDEES BY NUMBERS



13,000+
visitors



49
countries
& regions

EXHIBITORS BY NUMBERS



482
exhibitors
(*includes exhibiting companies
and represented brands)



17,000+ sqm
exhibition space

SOCIAL MEDIA

2 million+

total post impressions across Facebook & Instagram



interzumjakarta



interzumjakarta

MEDIA REPORT

USD 170,000 PR Value

Exhibitor Testimonial

“interzum jakarta gave us a valuable entry point into Indonesia’s fast-growing furniture market and buyers across Southeast Asia.”

Philipp Senft

Manager International, Lamello AG



“In just a few days, interzum jakarta connected us with high-quality prospects and the right partners in the industry.”

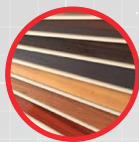
Aaron Boo

Managing Director, PYTHA Asia

Past Participating Brands



Exhibition Segment

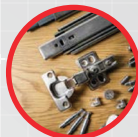


Materials & Nature

Wood, veneer, parquet, interior design, decorative surfaces, decor papers, laminates, wood-based materials, solid surface materials, sheet metal, edges, surface treatments, embossing cylinders.

Function & Components

Lighting and lighting systems, semi-finished products for cabinet, kitchen, office and frame furniture, fittings, locks, furniture components.



Textile & Upholstery

Machines for upholstery and mattress production, upholstery materials, leather, adhesives, upholstery accessories, cover materials.

Who You Will Meet



Interior Designers
& Architects



Furniture
Manufacturers



Retailers



Product
Designers



Craftsmen



Project
Developers

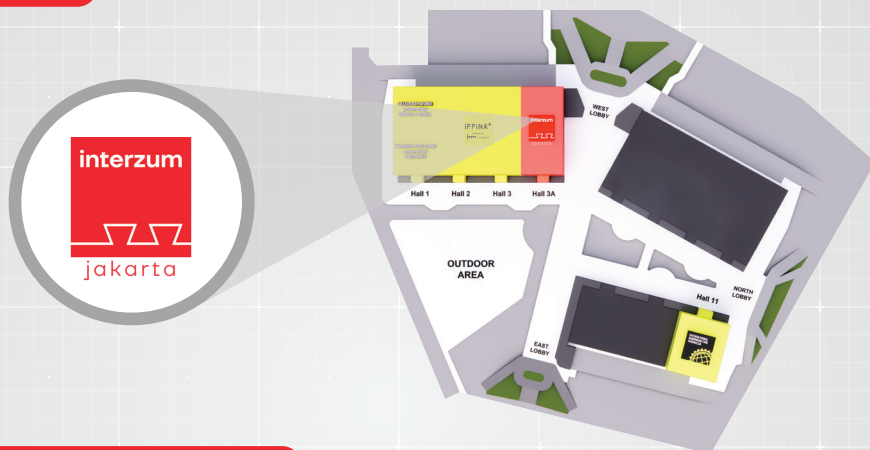


interzum jakarta 2026

Show Information

Date : **24–27 September 2026**
Venue : **NICE - PIK 2, Hall 1-3A**
Opening Hours : **09:30-19:00** For Visitors | **08:30-20:00** For Exhibitors

Hall Plan



Supporting Programmes



VIP Tour



Hosted Buyers Programme



Networking Night

And more...

Forecasted Figures

(with co-located events)



EXHIBITORS
600
companies/
brands



VISITORS
15,000
industry
professionals



HALL SPACE
35,000 sqm
exhibition
space



Participation Rates



Raw Space



Standard Shell Scheme

*Stand designs are for illustrative purposes and may be subject to change.

Booth Prices	Raw Space (min. 18 sqm)	Standard Shell Scheme (min. 9 sqm)
Early Bird Rate (till 31.03.2026)	USD 325/sqm	USD 385/sqm
Standard Rate (from 01.04.2026)	USD 360/sqm	USD 405/sqm

Contact Us

For more information and to book your space, please reach out to our representatives.

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Take the next step and be part of
interzum jakarta 2026

Supported by



Connect with us

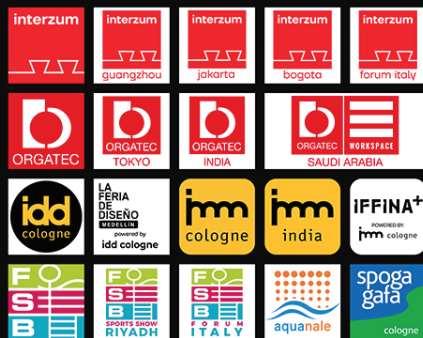
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GLOBAL INSPIRATION

FOR LIVING, CONTRACT AND PUBLIC SPACES



Shaping the
Future of Furniture

