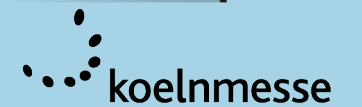




the interior
business event

19 – 22 JANUARY 2027
COLOGNE, GERMANY

Early Bird
until 30 April 2026
€100.00/m²





imm cologne 2027

Efficient, dynamic, market-focused – with its relaunch in 2026, imm cologne has positioned itself as a clearly focused B2B trade fair for consumer-oriented interior design. From 19 to 22 January 2027, it will bring the international furniture industry together at the interiors destination of Cologne.

Be part of imm cologne and showcase your business in Europe's most important furniture market!





GATEWAY TO EUROPE'S BIGGEST FURNITURE MARKET

imm cologne is the central meeting place for the international consumer-oriented interiors industry. Leading brands from across the world gather here to meet trade visitors with strong purchasing power from Europe's core markets:

The event gives you direct access to promising business opportunities in the European market.





B2B ONLY – THE BUSINESS EVENT THAT POWERS YOUR BUSINESS

imm cologne is specifically designed to meet the needs of trade visitors. This makes it the ideal platform for presenting market-ready products and relevant design trends.

Exhibitor target groups:

- Furniture and interior design industry
- Manufacturing industry
- Import and wholesale trade
- Service providers to the furniture industry
- Publishers
- Associations and purchasing groups



THE MARKETPLACE FOR THE RETAIL TRADE AND E-COMMERCE

Discover new collections, establish strong partnerships, glean fresh inspiration – imm cologne is the No. 1 sourcing platform for European retailers and wholesalers.

Visitor target groups:

- Specialist interior design retailers
- Purchasing groups
- E-commerce and online furniture retailers
- Merchants in the DIY and supermarket sector



THE WHOLE WORLD OF CONSUMER-ORIENTED INTERIOR DESIGN

From traditional furnishing solutions to self-assembly and ready-to-go furniture all the way through to designs for young lifestyles, the discount segment and e-commerce – imm cologne is a source of inspiration for the entire industry.

Exhibition segments:

- Upholstered furniture
- Living room furniture
- Bedroom furniture and mattresses
- Kitchens and dining rooms
- Tables and chairs
- Space-saving furniture
- Occasional and standalone furniture
- Style furniture
- Children's and teenage furniture
- Bathroom furniture and sanitary ware
- Home textiles
- Accessories
- Lights and lighting systems
- Floor coverings, walls and ceilings
- Interior design





EVENTS THAT CONNECT

Exclusive sector insights and targeted networking with the furniture industry's leading thinkers – imm cologne creates a forum for efficient exchanges of ideas and fresh inspiration.

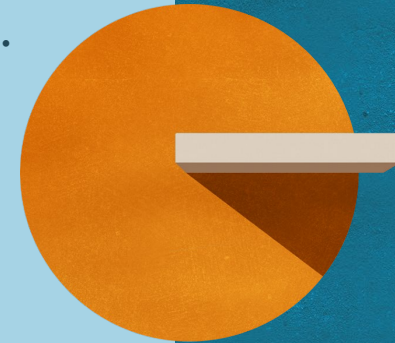
In 2026, the imm cologne interior after-work event brought sector professionals together in a relaxed ambience. Attendees made numerous new contacts as they mingled to DJ sounds and enjoyed drinks and snacks.



BUILDING ON TRADITION, FORGING THE FUTURE

Over 100 years of trade fair history – an extraordinary success story. With its modern infrastructure, strong global network and long track record, Koelnmesse is ranked among the world's leading trade fair organisers. imm cologne has been an established international platform for the interior design industry for decades.

The January trade fair is a firm fixture on the industry calendar – the perfect start to the new interior design year and the perfect place to discover new directions.

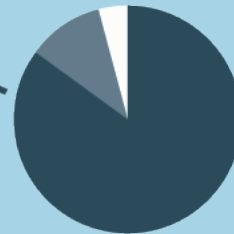




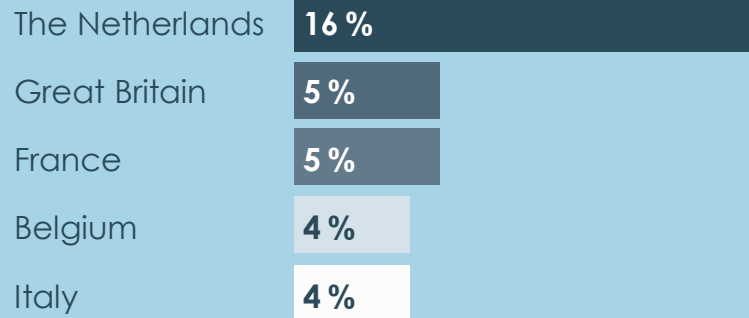
GOOD REASONS TO PARTICIPATE



Europe 85 %
Asia 11 %
RoW 4 %



Top European countries by visitor numbers*



Where our more than
10.000 trade visitors come from*



Companies attending*

ALDI • Alliance Verband • Amazon • BDSK Handel • Einrichtungshaus Ostermann • Einrichtungspartnerring VME • Europa Möbel Verbund • GARANT Holding • Hans Segmüller Polstermöbelfabrik • IKEA • IMG Group • Krieger Gruppe • Möbel Boss • Next • POCO • porta • Westwing • XXXLutz • Zurbrüggen Wohn-Zentrum and many more.

* imm cologne 2026



WHAT OUR EXHIBITORS SAY:

“Cologne is the ideal location for a trade fair for us: excellent transport connections and an attractive venue for our global customers. Deciding to participate in imm cologne in 2026 was definitely the right move for us: We’ve established valuable new international business contacts.”

Fritz Bleilinger, Sales manager DACH at Man Wah

“We’re very satisfied with the visitor numbers and the excellent responses from buyers. We hope that Bosnian-made products will continue to expand their presence and successfully establish themselves on the international market on a sustainable footing.”

Nermin Terzic, Sales director at Rattan Sedia

“We exhibited finely crafted wooden furniture made with advanced techniques in Gifu Prefecture, Japan. Although this was our first time exhibiting at imm cologne, we truly felt that visitors gave very high praise to each of our products. We value the connections we made here and would like to continue sharing furniture made from Gifu’s wood with the world.”

Gifu (Japan)

“Our experience at imm cologne 2026 was useful and constructive. We also received valuable visits from relevant industry organizations, which provided positive feedback and potential collaborations. We appreciate the opportunity to have been present at this edition and consider that our stand’s location was an important advantage.”

XO Interiors



BOOK EARLY TO SECURE BENEFITS.

Take advantage of our transparent and cost-efficient pricing.

Participation price for exhibitors

Early-bird offer until 30 April 2026: €100.00/m²*

Regular price from 1 May 2026: €110.00/m²*

Last call from 16 November 2026: €130.00/m²*

Visitor tickets

Season ticket: €36.00

Day ticket: €21.00

Student day ticket: €12.00

As an exhibitor, you have an unlimited number of free visitor vouchers at your disposal.

* **Plus VAT**, €20.00/m² in proportional energy costs, AUMA fee of €0.60/m² and a €510.00 marketing package.



ALL-INCLUSIVE MARKETING PACKAGE

The imm cologne marketing package generates maximum visibility and valuable leads – before, during and after the event.

The comprehensive package comes at an all-inclusive price of €510.00 (plus VAT).

- Entry in the list of exhibitors
- Product directory entries
- Basic branded entry
- Networking on the trade fair app
- Lead tracking for extensive visitor analytics
- Unlimited free ticket codes for visitors





TARGETED COMMUNICATION TO DRIVE YOUR BUSINESS

To give you optimal reach and access to your target group, imm cologne follows a cross-media communication strategy that incorporates online, social media and print campaigns. Cooperations with industry associations and media partners provide an additional boost to maximise our reach.





A BEACON OF LIGHT FOR INTERIOR DESIGN

There is hardly any other city that can rival Cologne's blend of design, business and the Rhineland love of life. Each year, the metropolis attracts millions of visitors. As a beacon of light for the economy with a vibrant creative scene, Cologne is a magnet for the interiors industry – a place where ideas are born, trends are set, and doors to new business opportunities are opened.





WE LOOK FORWARD TO HEARING FROM YOU!

Do you have any questions? Would you like an individual consultation?
We're happy to help.

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Visit imm-cologne.com for regular updates.



GLOBAL TRADE FAIR PORTFOLIO

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. With its international brand families, the company is represented in key growth markets across the world and is expanding its global portfolio strategically.

Explore our global trade fair portfolio



koelnmesse



SEE YOU AT THE TRADE FAIR



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