



16 – 18  
SEPTEMBER 2025

RIYADH FRONT EXHIBITION &  
CONFERENCE CENTER

STRATEGIC PARTNER:

مجلس الرياض

Riyadh Chamber

# POST SHOW REPORT



ORGANIZED BY:

dmg::events



# WHERE LEADING BRANDS LAUNCHED THEIR JOURNEY INTO SAUDI ARABIA'S EVOLVING WORKSPACE LANDSCAPE

The inaugural ORGATEC WORKSPACE Saudi Arabia, organized by dmg events in partnership with Koelnmesse, was officially inaugurated by Ajlan Saad Al-Ajlan, Vice Chairman of the Board of Directors at the Riyadh Chamber, whose presence underscored the Kingdom's growing commitment to advancing dynamic and future-focused work environments.

The event featured more than 100 exhibitors from 14 countries and welcomed thousands of local, regional, and international professionals. Exhibitors displayed cutting-edge workplace design, hybrid working solutions, and sustainable innovations across commercial offices, education, hospitality, healthcare, and transport hubs.

The exhibition's success in connecting suppliers and manufacturers with retailers, distributors and fit-out contractors paves the way for the workspace industry in Saudi Arabia.

## KEY SHOW FIGURES

**4,000+**  
TOTAL FOOTFALL

**34**  
VISITING COUNTRIES

**100**  
EXHIBITORS

**14**  
EXHIBITING COUNTRIES

**60+**  
SPEAKERS



“

It was filled with energy, inspiration, and truly valuable meetings! Nowy Styl team had the pleasure of connecting with architects, designers and business partners from across the region, sharing our expertise and solutions for modern, sustainable workspaces.

”

**NowyStyl**  
2025 Exhibitor

“

ORGATEC WORKSPACE Saudi Arabia 2025 provided an excellent platform to further strengthen our presence in the Middle East. Our products received positive feedback. The event gathered key decision-makers and visionary initiatives, giving us the opportunity to showcase our latest power and ergonomic solutions designed to support the future of modern workplaces.

”

**Verica Savkovic**  
Product & Marketing Manager, ABL  
2025 Exhibitor

# VISITOR PROFILE

**4,000+**  
TOTAL FOOTFALL

**34**  
VISITING COUNTRIES



A unique opportunity for entrepreneurs and investors to discover the latest trends and build partnerships that support future work environments.

**Mohammed Alsari**  
CEO, Economic Incubator  
2025 Visitor

## BREAKDOWN OF ATTENDEES

**21%**

Agent, Distributor and Supplier

**2%**

Human Resource

**4%**

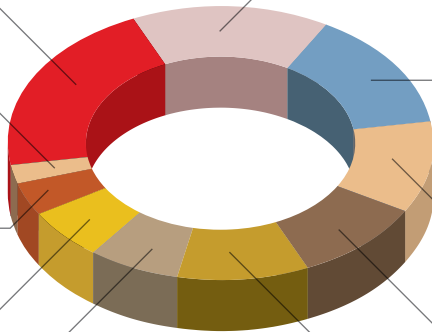
IT and Software

**6%**

Facility Management

**7%**

Retailer



**15%**

Manufacturing

**14%**

Interior Design

**11%**

Fit-Out Agency

**10%**

Architectural Firm

**10%**

Consultancy

## TOP VISITING COUNTRIES



Saudi Arabia



UAE



Turkiye



Bahrain



Egypt



Italy



Oman



Jordan



Kuwait



Qatar

## TOP VISITING COMPANIES

**AECOM**



**الشايح للمشاريع**  
ALSHAYA ENTERPRISES

**أرامكو**  
aramco



**Dewan**  
Architects + Engineers

**Hilton**  
HOTELS & RESORTS

**Honeywell**

**LUFTHANSA GROUP**

**وزارة الصحة**  
Ministry of Health

**MUDON**

**PAN**  
HOME

**PARSONS**

**pwc**

**Red Sea**  
Global

**روشن**  
ROSHN

**SAR**  
الخطوط الحديدية السعودية  
SAUDI ARABIA RAILWAYS

**البنك المركزي السعودي**  
Saudi Central Bank

**SAUDI EMAAR**  
FURNITURE & DESIGN

**SAUDI EXIM**  
بنك التصدير والاستيراد السعودي

**SIEMENS**  
Healthineers

**إلفايا كابيتال**  
ALFAYA CAPITAL

**FOUR SEASONS**

**Google**

**HUAWEI**

**J.P.Morgan**

**MANIPAL**  
ACADEMY OF HIGHER EDUCATION  
DEBA CAMPUS

# EXHIBITORS PROFILE

100  
EXHIBITORS

14  
EXHIBITING  
COUNTRIES

## TOP EXHIBITING COUNTRIES



Saudi Arabia



Turkiye



UAE



Spain



Netherlands



Poland



United States  
of America



China



Egypt



Hong Kong  
(SAR of China)



Taiwan  
(Province of China)



India



Indonesia



South Korea



Serbia

## INNOVATIVE BRANDS THAT EXHIBITED IN 2025



HAWORTH

damons

Office  
Inspirations



mobica.

MAJESTIC  
FURNITURE

framery

bestuhl

nurus

bürotime

dawon  
different, wants.



ARTHUR HOLM

BÜMOB  
Professional Design

Digilock®



kada  
Seating

Digitel



Alti Buro  
Solutions d'impression

NowyStyl

BOX 17

# ORGATEC WORKSPACE SUMMIT

The ORGATEC WORKSPACE Summit brought together influential thought leaders, industry experts, and innovators to explore the trends and technologies transforming our work environment.

From thought leaders in creativity and productivity to experts driving tech-driven solutions, attendees heard from inspiring voices leading the evolution of the modern workspace and reshaping how we work.

It was an unmissable opportunity to connect and engage with visionary speakers and be part of the conversation defining the future of the workplace.

## FEATURING EXPERTS FROM LEADING COMPANIES



“

It was a pleasure to speak at the ORGATEC WORKSPACE Summit in Riyadh. The event created a strong platform for meaningful conversations around the future of workplaces, wellbeing, and sustainability. The audience engagement and quality of discussions made it a standout experience.

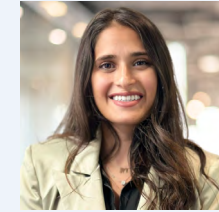
**Tekha Selim**

Executive Vice President & Head of MENA Region  
International WELL Building Institute

”



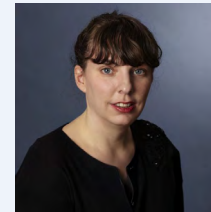
**Marina Mrdjen**  
Founder & Strategic  
Director  
Intelier



**Nermeen Zeineddine**  
Head of Design  
INC KSA



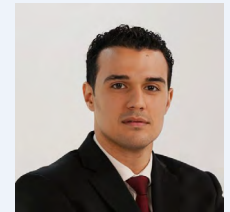
**Edith Eddy**  
Workplace Strategist  
Gensler Middle East



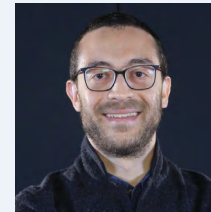
**Alia Centofanti**  
Interior Design HOD  
Omrnia



**Falah Alsharari**  
Head of Human  
Resources KSA  
Aster DM Healthcare KSA



**Tekha Selim**  
Executive Vice President  
& Head of MENA Region  
International WELL  
Building Institute



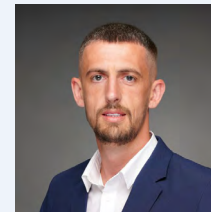
**Dr Ahmed Kassab**  
Assistant Professor of  
Industrial Design  
Effat University



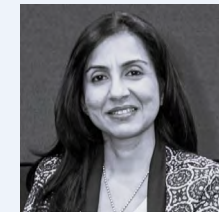
**Ian Sinclair**  
Partner - Head of  
Programmes, KSA  
Knight Frank



**Mohammed Al Zamil**  
Managing Director  
I-AM Saudi



**Keiran Williams**  
Associate Director  
PMKConsult



**Harsha Kotak**  
Founder  
WOD & SDC



**Helene Gaubert**  
Director  
Dr. Sulaiman Al Habib  
Medical Group

# MARKETING CAMPAIGNS ENSURING YOUR INVESTMENT DELIVERS THE RETURN YOU SEEK

USD 300K+ PR VALUE

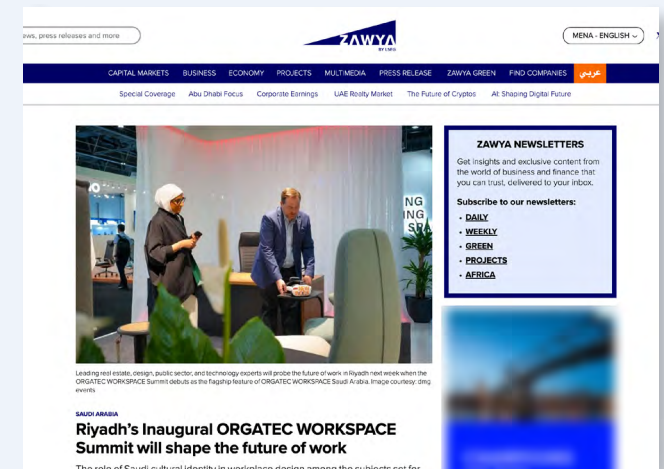
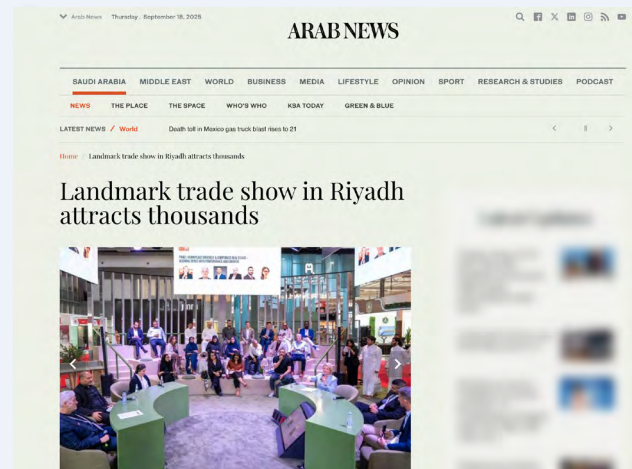
275,000 EMAIL SUBSCRIBERS

670,000 DIGITAL CAMPAIGN REACH

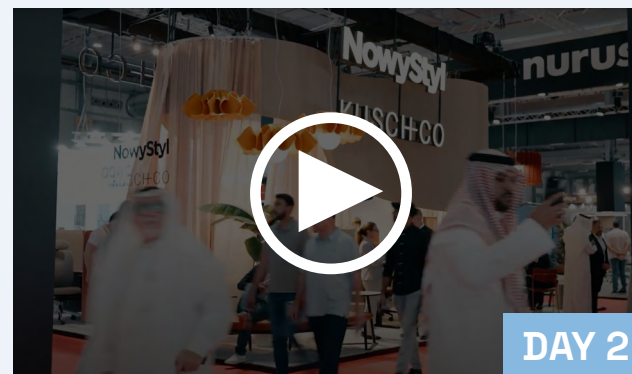
444,000 SOCIAL MEDIA REACH

110,500 WEBSITE VISITS

## MEDIA COVERAGE



## EVENT HIGHLIGHTS



# 2025 SPONSORS AND PARTNERS

STRATEGIC PARTNER



Riyadh Chamber

ASSOCIATE SPONSOR

## WorkBooth

## MEDIA PARTNERS

MEDIA PARTNER



CREATIVE MAGAZINE PARTNER



OFFICIAL INDUSTRY COMMUNITY PARTNER



PROJECT INTELLIGENCE PARTNER



INDUSTRY PARTNER



OFFICIAL MEDIA PARTNERS





**13 - 15  
SEPTEMBER 2026**

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CONFERENCE CENTER

# BE PART OF ORGATEC WORKSPACE SAUDI ARABIA

**CONTACT US TODAY**

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[www.orgatec-workspace-saudi.com](http://www.orgatec-workspace-saudi.com)

**EXHIBITING ENQUIRY**

Organized by: **dmg::events**

