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ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

THE ITALIAN FOOD MAGAZINE

BUYER'S • GUIDE

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COLOGNE, 2-5 FEBRUARY 2020

50 YEARS OF ISM.

ARE YOU READY TO CELEBRATE?



In 2020, the International Sweets and Biscuits Fair (ISM) organized by Koelnmesse is celebrating its 50th anniversary. The remarkable success of the event - today the number one trade show in the world for trade professionals in the sweets and snacks industry - began in Cologne in 1971 as a 'spin-off' of Anuga, the world's largest trade fair for food and beverage.

The ISM premiere kicked off in a comparably modest way: 351 companies exhibited new products to 5,800 trade visitors. The impressive figures recorded in the following years underline the dynamic upswing of the trade fair. Since 1971, the number of exhibitors has increased by over 500% (from 351 up to around 1,700); the exhibition spa-

ce expanded by more than 600% (from 16,500 m² up to 120,000 m²); and the number of international trade visitors rose by over 500% (from 5,800 up to around 38,000). In 2019, ISM is expanding its exhibition space to include Hall 3.1. In addition, in order to lend the trade fair an even more target group-specific alignment, the familiar 'New Snacks' section is to be divided up into the sections 'Trend Snacks' and 'Natural Snacks'. This gives the suppliers of snack alternatives the opportunity to present their product portfolio to a wide audience.

In the following pages, a preview of the latest product innovations as well as most beloved sweet and savory treats presented by Italian exhibitors at the German event.



ADR
CANESTRELLINI
HALL: 4.2 BOOTH: D040
www.sassellese.it



PRODUCT DESCRIPTION

Today the Canestrellini, a smaller version of the Ligurian Canestrello, represent one of the jewels in the crown of ADR production. Small in size but big in flavour, they have a round shape, with a scalloped edge and a hole in the centre. Made with shortcrust pastry and preservative-free, they are an inimitable specialty due to their pleasant mouth-watering crumbliness and the dusting of very white icing sugar applied after baking which, as a result of the exclusive technique, remains unchanged for the entire shelf life of the product. In addition to the standard packaging, an elegant and fancy gift box is also available.

SHELF LIFE

11 months.

PACKAGING DETAILS

Schell 4.93 Oz (140 g.)

INTERNATIONAL CERTIFICATIONS

Iso 9001, Ifs, Brc, Iso 14001/Rspo Roundtable on sustainable palm oil for levels Mass Balance and Segregation.

AMARELLI LICORICE FACTORY
CARDBOARD BOXES -
10 FLAVOURS
HALL: 4.2 BOOTH: E0324
www.amarelli.it



PRODUCT DESCRIPTION

A refined and surprising selection to taste licorice in all its nuances.

SHELF LIFE

3/5 years.

PACKAGING DETAILS

60 g. cardboard boxes in elegant turnkey counter display.

ANTICA TORRONERIA PIEMONTESE
ASSORTED SWEET TRUFFLES AND
SMALL TRUFFLES
HALL: 4.2 BOOTH: D020
www.torrone.it



PRODUCT DESCRIPTION

The range now includes 14 flavors to satisfy even the most demanding palates. Excellent raw materials and innovative combinations in order to exalt the qualities of Antica Torroneria Piemontese's sweet truffles.

SHELF LIFE

12 months.

PACKAGING DETAILS

7 g. or 14 g. size. Bulk or boxes.

INTERNATIONAL CERTIFICATIONS

Ifs, Brc, Fda, Smeta, Organic.



PRODUCT PREVIEW

CASA DEL DOLCE
TRINKETTO GRAPE FLAVOR
HALL: 10.2 BOOTH: B090
www.casadeldolce.it



PRODUCT DESCRIPTION

Soft drink with grape flavor.

SHELF LIFE

18 months.

PACKAGING DETAILS

70ml X 24 pcs, 6 for carton.

INTERNATIONAL CERTIFICATIONS

Brc, lfs.

SAPORI
IDEE GOLOSE
HALL: 11.2 BOOTH: D061
www.sapori.it/en



PRODUCT DESCRIPTION

A soft filling with cherries and almonds covered with delicious dark chocolate, in convenient single portions.

SHELF LIFE

6 months.

PACKAGING DETAILS

12 g. cardboard packaging.

INTERNATIONAL CERTIFICATIONS

Iso 9001, Brc, lfs.

DECO INDUSTRIE
FORNAI & PASTICCIERI – ITALIAN
PASTRY TRADITIONAL BISCUITS
HALL: 5.2 BOOTH: G018
www.decoindustrie.it



PRODUCT DESCRIPTION

The new range of Fornai & Pasticceri biscuits represents the goodness of the best Italian pastry tradition. A complete line of eight different biscuits with a sublime and delicate taste, baked to perfection in the most typical forms of the Italian biscuit tradition: Krumiri, Canestrelli and Cookies. Selected and high quality ingredients make those biscuits the ideal assortment to satisfy the global segment of 'snack biscuits', currently a growing trend.

SHELF LIFE

12 months.

PACKAGING DETAILS

250 g. square bottom bag.

INTERNATIONAL CERTIFICATIONS

GMOs free, no hydrogenated fats, recycling packaging materials.

DOLCERIE VENEZIANE
BOUQUET FOR YOU
HALL: 4.2 BOOTH: E028
www.dolcerveneziane.it



PRODUCT DESCRIPTION

Romantic hand-made bouquet, with a high quality heart of milk chocolate. Special for all events: St. Valentine, Mother's Day, Woman's day, Easter and Christmas season. A unique and exclusive product.

SHELF LIFE

24 months.

PACKAGING DETAILS

80 g.

DOCIARIA MONARDO
ASSORTED CHOCOLATES
HALL: 4.2 BOOTH: B011
www.dolcariamonardo.com



PRODUCT DESCRIPTION

Elegant and prestigious pack of delicious milk chocolates (assorted pralines, gianduiotti, tegolini).

PACKAGING DETAILS

400 g. box.

SHELF LIFE

18 months.

INTERNATIONAL CERTIFICATIONS

Ifs, Brc, Fda.

IL FORNAIO DEL CASALE
GALANI DEI DOGI PETIT
HALL: 3.2 BOOTH: B009
www.gecchele.com



PRODUCT DESCRIPTION

Typical Italian carnival product.

SHELF LIFE

120 days.

PACKAGING DETAILS

150 g.

INTERNATIONAL CERTIFICATIONS

Ifs certification higher level.

FRACCARO SPUMADORO
ORGANIC CLASSIC CROISSANT
HALL: 4.2 BOOTH: B013
www.fraccarospumadoro.it



PRODUCT DESCRIPTION

Fraccaro Spumadoro's croissant are a naturally leavened oven baked product. Made with Icea certified sourdough starter, vegetable margarine without hydrogenated fats and natural flavors.

SHELF LIFE

6 months.

PACKAGING DETAILS

175 g. (35g x 5pz)

INTERNATIONAL CERTIFICATIONS

Icea.

GANDOLA BISCOTTI
I SOLITI BUONI
HALL: 4.2 BOOTH: B025
www.gandola.it



PRODUCT DESCRIPTION

Stuffed biscuits.

SHELF LIFE

10 months.

PACKAGING DETAILS

250 g.

GHIOTT FIRENZE
GHIOTTINI
HALL: 4.2 BOOTH: D039
www.ghiott.it



PRODUCT DESCRIPTION

Ghiottini are almond cantuccini biscuits, made in Florence with passion since 1953, according to the same original recipe. Made with fresh barn eggs and only natural aromas.

SHELF LIFE

15 months.

PACKAGING DETAILS

200 g. bag.

INTERNATIONAL CERTIFICATIONS

Brc, lfs.

follow

ITALIAN EXCELLENCE



For over 50 years, we pursue an aim of first-class and steady quality. Our products can be guaranteed as good and safe because made with the good Piedmontese milk, coming from our controlled and certified protocol chain, straight from the stable to the finished product.

Inalpi, since 1966, good, right and safe values.



www.inalpi.it



PRODUCT PREVIEW

HDI HOLDING DOLCIARIA ITALIANA - SORINI
BISCUITS CRUNCHY BROWNIES
 HALL: 3.2 BOOTH: C019
www.sorini.it



PRODUCT DESCRIPTION
 Milk chocolate filled with milk cream and cocoa brownies with crunchy biscuits.
SHELF LIFE
 18 months.
PACKAGING DETAILS
 200 g. net weight. 7.05oz

ICAM CIOCCOLATO
VANINI BARS BAGUA PERÙ - DARK CHOCOLATE 62% WITH FIGS AND ALMONDS
 HALL: 10.2 BOOTH: G030
www.icamcioccolato.com
www.vaniniocioccolato.com



PRODUCT DESCRIPTION
 A new formulation that offers a mix of flavors perfectly blended, alternating on the palate soft and sweet notes with more pronounced nuances. The figs, typical fruits of the Mediterranean area, with their sweet taste are perfectly linked to the crunchiness of toasted almonds for a sweet and energetic taste at the same time.
PACKAGING DETAILS
 100 g. bar
INTERNATIONAL CERTIFICATIONS
 All the recipes bear the logo of the Barred ear, indicating all the gluten free recipes, and the bean to bar logo, which guarantees the excellence of the product. The chocolate bars are also Sustainable Trade certified.

IDB
PANETTONE CLASSICO ANTICA PASTICCERIA MUZZI
 HALL: 3.2 BOOTH: A029
www.idbgroup.it



PRODUCT DESCRIPTION
 Classic panettone awarded three stars by international Taste Institute Bruxelles.
SHELF LIFE
 240 days.
PACKAGING DETAILS
 1.000 g.
INTERNATIONAL CERTIFICATIONS
 Brc.

INCAP
'CESARE CARRARO' GIFT BOXES
 HALL: 4.2 BOOTH: E038 (AREA B)
www.incap.it



PRODUCT DESCRIPTION
 Wooden or metal gift boxes available in different sizes. They can contain hard candies or soft jellies and their graphics are customizable. They come in a refined packaging with a ribbon and a branded tag. There is a small quantity required for a minimum order, without further printing plant costs. Particularly suitable for duty free shops.
SHELF LIFE
 36 months.
PACKAGING DETAILS
 Metal boxes: g. 150/300/400 (filled in with hard candies); g. 125/250/350 (filled in with hard candies); wooden boxes: g. 300/400 (filled in with gelées); g. 250/350 (filled in with gelées).
INTERNATIONAL CERTIFICATIONS
 Halal, Kosher, Haccp.

LAGO GROUP
MINI ROLL WAFERS (4 SKU'S)
 HALL: 10.2 BOOTH: H081
www.lagogroup.it



PRODUCT DESCRIPTION
 Rolled wafer bites, filled with soft cream.
SHELF LIFE
 18 months.
PACKAGING DETAILS
 125 g. bag.
INTERNATIONAL CERTIFICATIONS
 Ifs, Halal, Kosher.

LAICA
ASSORTED BOULES
 HALL: 3.2 BOOTH: B018
www.laica.eu



PRODUCT DESCRIPTION
 Pralines of fine milk, white, rose and extra dark chocolate that contain cream fillings, cereals and grains. The delicious Laica boules are enclosed in the new bags completely dedicated to their classic goodness. Taste and imagination for a unique and timeless pleasure.
SHELF LIFE
 12/18 months depending on the type of boule.
PACKAGING DETAILS
 Bag 100 g., 450 g. and 1 kg.
INTERNATIONAL CERTIFICATIONS
 Brc, Ifs Food, Utz, Fairtrade, Rspo, Kosher, Iso 22000, Sedex.

MANGINI
CHOCOLATE TRUFFLE
HALL: 5.2 BOOTH: M018
www.manginicaramelle.eu



PRODUCT DESCRIPTION
 Sweet truffle with hazelnuts and chocolate.
SHELF LIFE
 1 year.
PACKAGING DETAILS
 Around 7 g. 1 kg bulk/70 g. bag
INTERNATIONAL CERTIFICATIONS
 Ifs Food Version 6.1, November 2017

ORE LIETE
ICEREALI WITH GINGER
HALL: 4.2 BOOTH: B029
www.orelieteperugia.it



PRODUCT DESCRIPTION
 A new biscuit from the iCereali line with a rich and natural taste. The authentic taste and the unmistakable crunchiness of cereals combined with the pungent warmth of the succulent stem ginger for a unique combination. A high-fiber biscuit with no colourings, no hydrogenated fats and no GMO ingredients to spice up your healthy life.
SHELF LIFE
 12 months.
PACKAGING DETAILS
 250 g.
INTERNATIONAL CERTIFICATIONS
 Brc, Ifc.

TARTUFLANGHE
TRIFULÒT POCKET BOXES
HALL: 4.2 BOOTH: C029
www.tartuflanghe.com



PRODUCT DESCRIPTION
 Delicious sweet pralines in a colored box, suitable for every moment of consumption. Available in three flavors: white, black and pistachio.
SHELF LIFE
 9 months.
PACKAGING DETAILS
 105 g.
INTERNATIONAL CERTIFICATIONS
 Brc, Ifs, 'Eccellenza Artigiana'.

MELEGATTI 1894
125TH ANNIVERSARY
SPECIAL EDITION
ORIGINAL PANDORO 1 KG
HALL: 4.2 BOOTH: B009
www.melegatti.it



PRODUCT DESCRIPTION
 An elegant gift pack in limited edition, produced to celebrate the 125th anniversary of Melegatti 1894. It contains the inimitable Pandoro Originale, made with fresh butter and eggs, "0" type soft wheat flour and Melegatti 1894 mother yeast jealously guarded for more than 125 years, which gives the product the softness and the unmistakable taste of Melegatti fine confectionery.
SHELF LIFE
 6 months.
PACKAGING DETAILS
 1000 g.

The original
Trinketto
AMERICAN GRAPES FLAVOUR

No COLORINGS
 GLUTEN FREE

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ma@ca
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 hall 26 stand A118
ISM
 COLOGNE
 FEBRUARY 02-05 2020
 hall 10.2 stand B090

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PRODUCT PREVIEW

TERRE DI PUGLIA
MINI BREADSTICKS - FINGER BITES
LEMON AND GINGER
HALL: 10.2 BOOTH: H064
www.terredipuglia.it



PRODUCT DESCRIPTION

Terre di Puglia presents the new line of snack on the go: mini breadsticks - finger bites lemon and ginger. Sweet mini breadsticks, with a delicate and lively taste, made according to the ancient Apulian recipe with the finest ingredients, without the addition of artificial flavors, preservatives, colorings or hydrogenated fats.

PACKAGING DETAILS

200 g. bag.

SHELF LIFE

18 months.

INTERNATIONAL CERTIFICATIONS

Brc, lfs.

TIPICO
SAVOIARDONE FOR TIRAMISÙ
HALL: 11.2 BOOTH: C052
www.tipicodisardegna.com



PRODUCT DESCRIPTION

The new Savoiardone di Sardegna is presented in a new format, the 230 g. pack. From tradition and innovation it is made with a new recipe designed for tiramisù, with less 30% of fat, 100% Italian ingredients, made only with free-range fresh eggs shelled by the company.

SHELF LIFE

5 months.

PACKAGING DETAILS

230 g. pack

INTERNATIONAL CERTIFICATIONS

lfs.

VALLEDORO
BOTTON D'ORO
HALL: 4.2 BOOTH: B028
www.valledorospa.it



PRODUCT DESCRIPTION

Delicious savory gluten-free biscuits with chickpea flour. A crumbly and tasty snack, with a typical chickpea flavor, rich in fiber and protein.

PACKAGING DETAILS

Resealable 200 g. packaging. 12 units x carton.

SHELF LIFE

8 months.

INTERNATIONAL CERTIFICATIONS

lfs, Brc.

VERGANI SECONDO
CHOCO STICKS
HALL: 11.2 BOOTH: B041 – B049
www.vergani.it



PRODUCT DESCRIPTION

Mini chocolate sticks assortment (dark 85%, dark 70%, extra fine milk).

SHELF LIFE

24 months.

PACKAGING DETAILS

180 g. bag.

INTERNATIONAL CERTIFICATIONS

Brc, lfs, Iso 9001, Hccp.

VICENZI
PUFF PASTRY STICKS WITH CINNAMON
HALL: 10.2 BOOTH: B071
www.matildevicenzi.com



PRODUCT DESCRIPTION

With their crispness and delicate flavour, the Millefoglie d'Italia puff pastries are the symbol of Vicenzi's fine Italian pastry tradition. The careful selection of raw materials is noticeable from the very first glimpse. The dough's main ingredients are flour, water and butter. The traditional recipe requires that the dough is gently folded back on itself many times obtaining a delicious and fragrant pastry composed of 192 layers. Puff pastry with cinnamon are delights at first bite, thanks to the flavour of Ceylon Cinnamon used.

PACKAGING DETAILS

9 g./1piece.

SHELF LIFE

12-365.

INTERNATIONAL CERTIFICATIONS

Brc, lfs, Kosher, Halal, Iso 9001

WITOR'S
NOISETTE
HALL: 10.2 BOOTH: A018 - B019
www.witors.it



PRODUCT DESCRIPTION

Dark chocolate with hazelnut filling and whole hazelnut.

SHELF LIFE

15 months.

PACKAGING DETAILS

Flat Bottom Bag 200g., individually wrapped.

INTERNATIONAL CERTIFICATIONS

Utz.



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COLOGNE, GERMANY
02.02.-05.02.2020

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