

INTERNATIONAL PAVILION AT



CIBUSTEC

INSPIRING INNOVATION IN FOOD TECHNOLOGIES

PARMA | ITALY 22|25 OCT.2019

powered by Koelnmesse Italia

International Pavilion Package powered by Koelnmesse Italy

Stay one step ahead and join the International Pavilion!

CIBUS TEC will host an **INTERNATIONAL PAVILION** powered by Koelnmesse Italy for the promotion of companies of food processing and packaging technologies.



Why should you choose the International Pavilion?

If you are looking for a special platform to showcase your upcoming technology, the INTERNATIONAL PAVILION:

- ✓ Represents the **best and easiest solution** for your participation;
- ✓ Is the **best destination** for national and international buyers and distributors;
- ✓ Offers exhibitors a **highly visible platform**, complete with attractive booth packages and exclusive services;
- ✓ It is a **full-service package**, from stand planning and stand construction, all the way to professional advertising and media service.



Prominent location in the exhibition halls



3D stand configurator platform



Eye-catching and attractive stand construction that create an inviting atmosphere



Cibus Tec **innovation portal** (basic package)



Best platform to showcase your upcoming technology



Professional service – the project team will take care of the organization and all concerning aspects - before, during and after the show



Ready to use stand

Layout





Infrastructure and services (minimum size 12-16 sqm.)

- ✓ Space rental
- ✓ Booth construction with carpet
- ✓ Back and side walls
- ✓ Power supply
- ✓ Fascia board with company name and logo
- ✓ 1 Info desk
- ✓ 1 table
- ✓ 4 chairs
- ✓ 1 barstool
- ✓ 1 power socket 220 V
- ✓ Lockable storage room (1x1Mt.) with:
3 shelves, 3 hanging coats, 1 basket, 1 power strip 220V
- ✓ Stand cleaning
- ✓ Waste disposal during the fair
- ✓ 1 outside car parking pass
- ✓ 2 exhibitor badges
- ✓ Insurance



Communication and advertising

- ✓ Single copy of the exhibition catalogue
- ✓ Free entry in the print catalogue
- ✓ Free entry in the alphabetical list of exhibitors in all available fair media (online & mobile)
- ✓ 15 product group entries in the fair catalogue
- ✓ Entry in the visitor's guide and APP
- ✓ Access to the business matchmaking program
- ✓ 70 invitation cards valid for 1 day
- ✓ International Exhibitors' Highlights both in the hall plan section of the visitor's guide and in the back cover page of the print catalogue
- ✓ Newsletter to a selected mailing list of TOP buyers with company details and product description



Organisation and travel

- ✓ Professional project management consultancy
- ✓ Assistance before, during and after the tradeshow both in English and in German
- ✓ Best overnight accommodation solutions in Parma
- ✓ Attractive hotel rates



Extra costs

- ✓ Costs for shipment
- ✓ Individual booth decoration
- ✓ Additional furniture
- ✓ Costs for travel, accomodation

Don't hesitate to contact us!

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Make sure your participation and apply now!

**Looking forward to welcoming
you in Parma!**

