

Please send to:

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31.01-03.02.2021

List of products: Trend topics/
target and sales markets
Multiple responses possible
(additional classification characteristics)

1.29

Name of main exhibitor:

(Please also fill in if co-exhibitor/additionally represented company is indicated)

Name of co-exhibitor/additionally represented company:

(Please fill in a separate List of Goods for each co-exhibitor/additionally represented company)

☒ (Please check the appropriate box, multiple responses possible)

Trend topics

The following trend topics will be communicated separately at ISM. They will provide additional guidance to your relevant Visitor target groups.

- | | |
|------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Halal | <input type="checkbox"/> Functional |
| <input type="checkbox"/> Kosher | <input type="checkbox"/> Handcrafted products/Artisan |
| <input type="checkbox"/> Organic | <input type="checkbox"/> Private label |
| <input type="checkbox"/> Fair trade | <input type="checkbox"/> Limited edition |
| <input type="checkbox"/> Sugar free | <input type="checkbox"/> Impulse packages |
| <input type="checkbox"/> Allergy friendly | <input type="checkbox"/> Vegetarian |
| <input type="checkbox"/> Reformulated products | <input type="checkbox"/> Vegan |

Our target/sales markets are:

- | | | | | |
|---------------------------------------|-------------------------------------------------|------------------------------------------|------------------------------------------------|-----------------------------------------|
| Africa | The Americas | Asia | Europe | Oceania |
| <input type="checkbox"/> South Africa | <input type="checkbox"/> USA | <input type="checkbox"/> China | <input type="checkbox"/> Western Europe | <input type="checkbox"/> Australia |
| <input type="checkbox"/> West Africa | <input type="checkbox"/> Canada | <input type="checkbox"/> Japan | <input type="checkbox"/> Northern Europe | <input type="checkbox"/> New Zealand |
| <input type="checkbox"/> East Africa | <input type="checkbox"/> Mexico | <input type="checkbox"/> South East Asia | <input type="checkbox"/> Southern Europe | <input type="checkbox"/> Others Oceania |
| <input type="checkbox"/> North Africa | <input type="checkbox"/> Colombia | <input type="checkbox"/> India | <input type="checkbox"/> Russia | |
| | <input type="checkbox"/> Brazil | <input type="checkbox"/> Middle East | <input type="checkbox"/> Turkey | |
| | <input type="checkbox"/> Others Central America | | <input type="checkbox"/> Others Eastern Europe | |
| | <input type="checkbox"/> Others South America | | | |

Global Opportunities

We would like to be contacted as a potential exhibitor for the following trade fairs:

Cologne

Global

- | | | |
|----------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> euwend & coffeena
Cologne, Germany | <input type="checkbox"/> THAIFEX – Anuga Asia
Bangkok, Thailand | <input type="checkbox"/> ANUFOOD China
Shenzhen, China |
| | <input type="checkbox"/> Alimentec
Bogotá, Colombia | <input type="checkbox"/> ANUFOOD Brazil
São Paulo, Brazil |
| | <input type="checkbox"/> Annapoorna - ANUFOOD, India
Mumbai, India | <input type="checkbox"/> Wine & Gourmet Japan
Tokyo, Japan |
| | <input type="checkbox"/> yummex Middle East
Dubai, UAE | |