



09.-13.10.2021

Client number

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Name of main exhibitor:

## List of products:

Must be returned by

– Main exhibitor

– Co-exhibitor

– Additionally represented companies

Please complete and return with application

1.30

### Name of main exhibitor:

(Please also fill in if co-exhibitor/additionally represented company is indicated)

### Name of co-exhibitor/additionally represented company:

(Please fill in a separate list of products for each co-exhibitor/additionally represented company)

#### Note

This directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

(Please check the appropriate box, multiple responses possible)

#### We're offering:

- ☐ Products (Manufacturer's brand) for the food wholesale and retail trade
- ☐ Provided products (private label) for the food wholesale and retail trade
- ☐ Products for food service and catering
- ☐ Products for the food processing industry

#### We're offering following Trends and Key Topics 2021

The following Trend and Key Topics will be communicated separately from the specialist trade fairs at Anuga. They will provide additional guidance to your relevant visitor target groups:

- ☐ Superfoods & Ancient Grains
- ☐ Clean Label (organic, natural, non-GMO products)
- ☐ Free From & Health Foods
- ☐ Convenience & Snacking
- ☐ Kosher
- ☐ Halal
- ☐ Alternative Meat Proteins (insects, lab cultured)
- ☐ Plant-Based Protein or Foods (vegaetarian, vegan)
- ☐ Sustainably Produced or Packaged
- ☐ Gourmet & Specialty Foods
- ☐ Private Label

#### Our target/sales markets are:

##### Africa

- ☐ South Africa
- ☐ West Africa
- ☐ East Africa
- ☐ North Africa

##### The Americas

- ☐ USA
- ☐ Canada
- ☐ Mexico
- ☐ Colombia
- ☐ Brazil
- ☐ Others Central America
- ☐ Others South America

##### Asia

- ☐ China
- ☐ Japan
- ☐ South East Asia
- ☐ India
- ☐ Middle East

##### Europe

- ☐ Germany
- ☐ Western Europe
- ☐ Northern Europe
- ☐ Southern Europe
- ☐ Russia
- ☐ Turkey
- ☐ Others Eastern Europe

##### Oceania

- ☐ Australia
- ☐ New Zealand
- ☐ Others Oceania

#### Global Opportunities

Please indicate your interest to exhibit at any of the following Koelnmesse portfolio events:

##### Cologne

- ☐ ISM  
Cologne, Germany
- ☐ euvend & coffeena  
Cologne, Germany

##### Global

- ☐ THAIFEX– Anuga Asia  
Bangkok, Thailand
- ☐ Alimentec  
Bogotá, Colombia
- ☐ Annapoorna – ANUFOOD India  
Mumbai, India
- ☐ yumtex Middle East  
Dubai, UAE

- ☐ ANUFOOD China  
Shenzhen, China
- ☐ ANUFOOD Brazil  
São Paulo, Brazil
- ☐ Wine & Gourmet Japan  
Tokyo, Japan
- ☐ Not interested in trade shows abroad