

## Facts and Figures

<b>Trade fair</b>	<b>interzum guangzhou 2012</b>
<b>Date of the event</b>	<b>27 – 30 March 2012</b>
<b>Organizer</b>	<ul style="list-style-type: none"> <li>• Koelnmesse Unit 1018, Landmark Tower II, No. 8 Dongsanhuan North Road, Beijing 100004, P.R. China</li> <li>• China Foreign Trade Centre (Group) Floor A, Hall 16, Area C, Canton Fair Complex, No. 980, Xin Gang Dong Road, Haizhu District, Guangzhou 510335, P.R. China</li> </ul>



interzum guangzhou

27-30 March 2012

[www.interzum-guangzhou.com](http://www.interzum-guangzhou.com)

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<b>Event frequency</b>	Annual
<b>Venue</b>	<b>China Import and Export Fair Complex</b> No. 382 Yue Jiang (Middle) Road Haizhu District Guangzhou, China

<b>Opening hours (exhibition period)</b>	<b>27 - 30 March 2012</b>  Exhibitors: 9:00 a.m. to 5:30 p.m. Visitors: 9:30 a.m. to 5:00 p.m.  Admission up to 4:30 p.m.
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<b>Stand rental fees/sqm</b>	<u>Space only (min. 24 sqm):</u> <b>130EUR or 1,300RMB / sqm</b> <u>Standard shell scheme (min. 9 sqm):</u> <b>150EUR or 1,500RMB / sqm</b> <u>Premium shell scheme (min. 18 sqm):</u> <b>170EUR or 1,700RMB / sqm</b> <u>Co-exhibitor fee:</u> <b>250EUR or 2,500RMB / per co-exhibitor</b>
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### Product segments

- Materials and Components for Furniture Production
- Machines, Materials and Components for Upholstery and Bedding
- Machines, Materials and Components for Interior Works
- Machines and Auxiliary Machines for Woodworking and Furniture Production
- Others (Media, Association)

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### Fair profile

**interzum guangzhou** is the most comprehensive trade fair in woodworking machinery and furniture production industry in Asia and the definitive one-stop platform for participants to meet buyers, manufacturers and suppliers from all vertical sectors of the furniture manufacturing, production and design industries.

Whether the business focuses on design, raw materials & components, woodworking process, or manufacturing and finishing technology, **interzum guangzhou**, being held concurrently with the China International Furniture Fair CIFF, provides an international avenue of business opportunities for buyers and manufacturers.

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### Setting up period (move-in)

Machinery Hall

### Dismantling period (move-out)

**Move-in and Booth Construction:**

23 - 26 March 2012 (9:00 a.m. to 5:30 p.m.)

**Move-out:**

31 March 2012 (9:00 a.m. to 5:00 p.m.)

Accessories Hall

**Move-in and Booth Construction:**

24 - 26 March 2012 (9:00 a.m. to 5:30 p.m.)

**Move-out:**

31 March 2012 (9:00 a.m. to 5:00 p.m.)

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### Figures of 2011 event

Gross exhibition space	110,000 sqm
Exhibiting companies	1,023 from 30 countries and regions
Visitors	50,514 trade visitors 16% increase over 2010

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### Project management

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### Website

[www.interzum-guangzhou.com](http://www.interzum-guangzhou.com)  
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