

**China International Hardware Show 2017**  
 October 22 - 24, 2017  
 National Exhibition and Convention Center (Shanghai)



# 1. SPACE APPLICATION FORM

**We wish to participate in China International Hardware Show 2017:**

Name of Company (English): \_\_\_\_\_

Name of Company (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Postal Code / City: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I am a  Manufacturer  Agent / Distributor representing the following brands at CIHS 2017:

1. \_\_\_\_\_

2. \_\_\_\_\_

**Invoice address:** *Only applicable if invoice address is different from address provided above!*

Name of Company (English/Chinese): \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code / City : \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Space Requirement** (please tick appropriate box):

- |  |                      |                           |
|--|----------------------|---------------------------|
| <input type="checkbox"/> Space only (min. 18 sqm)                                      | <b>EUR 165 / sqm</b> | Size requested: sqm _____ |
| <input type="checkbox"/> Space with standard shell scheme service (min. 9 sqm)         | <b>EUR 215 / sqm</b> | Size requested: sqm _____ |
| <input type="checkbox"/> Space with premium shell scheme service (min. 18 sqm)         | <b>EUR 230 / sqm</b> | Size requested: sqm _____ |
| <input type="checkbox"/> Catalogue Logo insertion into Alphabetical List of Exhibitors | <b>EUR 50</b>        |                           |
| <input type="checkbox"/> Catalogue Ad (1 page, full color)                             | <b>EUR 500</b>       |                           |

**We would like to exhibit in the following Main Product Categories** (please tick appropriate box)

**1. Tools**

- Hand Tools
- Power Tools
- Machine Tools
- Garden Tools
- Air Compressors
- Abrasives
- Welding
- Accessories & Equipment

**2. DIY and Building Hardware**

- Building Materials & Components
- Fasteners
- Ironmongery (Nails, Mesh Ware)
- Electrical Supplies
- Automotive Supplies
- Paint & Chemical Products
- Decorative Metalware

**3. Security, Locks and Fittings**

- Locks & Keys
- Security Equipment & Systems
- Building & Furniture Fittings
- Work Safety & Protection

**4. Others**

- Media
- Services / Association

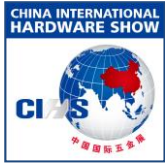
**In returning this space application the exhibitor agrees to abide to all points of the enclosed Conditions of Participation of Koelnmesse Co., Ltd**

Name and title of signatory

Company stamp and legally binding signature

\_\_\_\_\_

\_\_\_\_\_



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## 2. CO-EXHIBITOR REGISTRATION FORM (For Agents, Principals and Partners)

**Exhibitor who signed Space Application Form:** \_\_\_\_\_

(If you have more co-exhibitors on your stand, please copy this form first and send one page to each of the co-exhibitors or request more copies from the organizer)

Co-Exhibitors will receive a free listing in the show catalogue

**We will be represented on the stand of the exhibitor mentioned above (please fill in for registration):**

**1.)**

Name of Company (English): \_\_\_\_\_

Name of Company (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Postal Code / City : \_\_\_\_\_ Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**2.)**

Name of Company (English): \_\_\_\_\_

Name of Company (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Postal Code / City : \_\_\_\_\_ Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**We would like to exhibit in the following Product Categories (please tick appropriate box)**

**1. Tools**

- Hand Tools
- Power Tools
- Machine Tools
- Garden Tools
- Air Compressors
- Abrasives
- Welding
- Accessories & Equipment

**2. DIY and Building Hardware**

- Building Materials & Components
- Fasteners
- Ironmongery (Nails, Mesh Ware)
- Electrical Supplies
- Automotive Supplies
- Paint & Chemical Products
- Decorative Metalware

**3. Security, Locks and Fittings**

- Locks & Keys
- Security Equipment & Systems
- Building & Furniture Fittings
- Work Safety & Protection

**4. Others**

- Media
- Services / Association

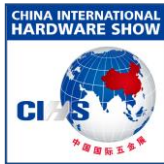
**In returning this space application the exhibitor agrees to abide to all points of the enclosed Conditions of Participation of Koelnmesse Co., Ltd**

Name and title of signatory

Company stamp and legally binding signature

\_\_\_\_\_

\_\_\_\_\_



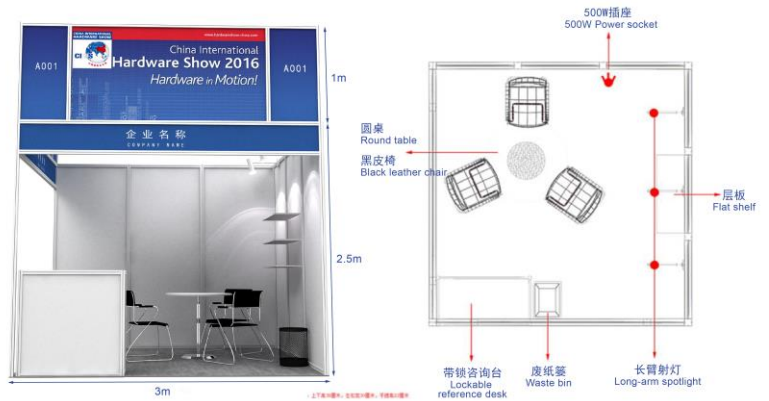
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### 3. SHELL SCHEME SPECIFICATIONS

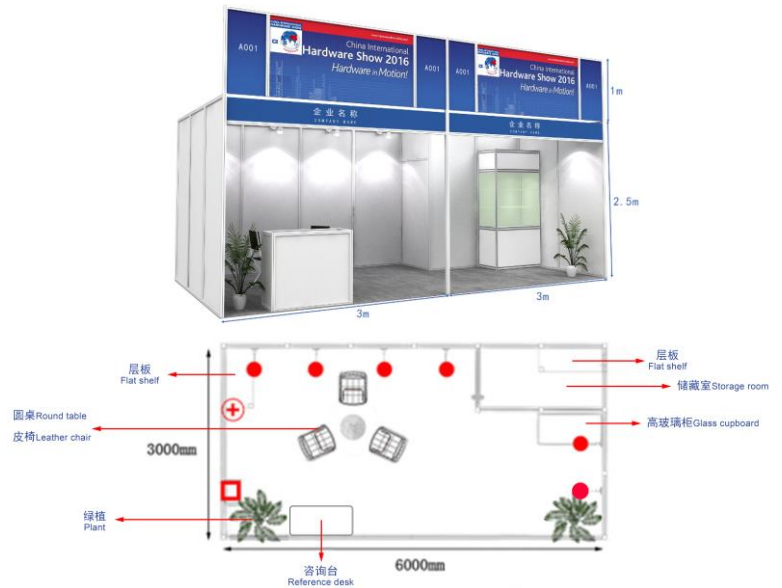
#### A) Standard Shell Scheme

	*9 sqm
Carpet	As per stand space
System wall elements (2.5mH)	As per stand space on all closed sides
Fascia Board with Chinese & English Company Name and Booth Number	On all open sides
Lockable Info. Counter	1
Round Table	1
Leather Chair	3
Waste Paper Basket	1
Flat Shelf	3
Single phase socket (up to 500w)	1
100W Longarm Spotlight	3
Daily Booth Cleaning	Included in package



#### B) Premium Shell Scheme

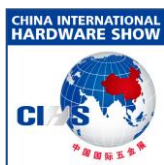
	*18 sqm
Carpet	As per stand space
System wall elements (2.5mH)	As per stand space on all closed sides
Fascia with Stand Number, Company Name in Chinese & English and Logo	On all open sides
Lockable Info. Counter	1
Round Table	1
Leather Chair	3
Tall Showcase (1.0mx0.5mx2.5m)	1
Shelf Rack (for storage)	2
Potted Plant 1m Height	2
Waste Paper Basket	1
Flat Shelf	3
Single phase socket (up to 500w)	1
100W Longarm Spotlight	6
Storage room (2m x 1m)	1
Daily Booth Cleaning	Included in package



Booth facilities listed above are subject to change at the discretion of the Organizers without prior notice. If exhibitors do not want any item in the booth package, they must accept that the cost of the package will not change and there will be no compensation by other equipment.

Additional furniture and electrical items can be rented from the Official Stand Contractor. Please place your order by completing the respective forms in the Exhibitor Service Manual and returning these by the stipulated deadline.

**\*The picture of Standard Shell Scheme or Premium Shell Scheme is for reference only. The Organizer reserves the right to make changes without prior notice.**



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## Conditions of Participation Special Section A

**1**  
**The fair**  
**The organizers**  
**The venue**  
**The dates**

(a)  
China International Hardware Show 2017  
is being organized by

**Koelnmesse (Beijing) Co., Ltd,**  
**Unit 0906, Landmark Tower II,**  
**No. 8 Dongsanhuan North Road,**  
**Beijing 100004**  
**P.R. China**

**&**  
**China National Hardware Association**  
**Unit 805, China National Convention**  
**Center, No.7 Tianchen East Road.**  
**Beijing 100105**  
**P.R. China**

- hereinafter referred to as the organizer.

(b)  
**Venue**  
National Exhibition and Convention Center (Shanghai)  
**South Entrance:** 168 East Yinggang Rd.  
**North Entrance:** 333 Songze Avenue Rd.(in use)  
**East Entrance:** 111 Laigang Rd.  
**West Entrance:** 1888 Zhuguang Rd.  
Hongqiao District, Shanghai  
P.R. China  
Tel: +86 - 21 -62700066/69760011  
Fax: +86 - 21 -62700077/69760101  
Email: office@sinoexpo.cc  
Website: en.cecsch.com

(c)  
The exhibition will be held from Sunday 22<sup>nd</sup> to Tuesday 24<sup>th</sup> October  
2017 at the National Exhibition and Convention Center (Shanghai)

(d)  
The exhibition is open to visitors from 09:00 a.m. to 5.00 p.m. (Sunday  
and Monday) and 09:00 a.m. to 2:00 p.m. (Tuesday) and for exhibitors  
from 8.30 a.m. to 5.30 p.m. (Sunday and Monday) and 08:30 a.m. to 2:30  
p.m. (Tuesday)

(e)  
The period for setting up is from Friday 20<sup>th</sup> October to Saturday 21<sup>st</sup>  
October, 2017. The period for dismantling is on Tuesday 24<sup>th</sup> October  
2017, from 3.00 p.m.

### **2** **Eligibility to take part**

(a)  
Exhibitors should be manufacturers of goods that are included in the  
nomenclature of the exhibition (cf. No. 1 "Space Application Form") and if  
they are produced by the exhibitor at his own manufacturing plant or are  
offered as parts or accessories thereof.

(b)  
Admission is also open to exhibitors displaying items which, in  
accordance with the list of goods are in keeping with the overall theme of  
the event and which the exhibitor has had manufactured under his own  
name, provided that the items in question are aimed at retailers and other  
marketing agents.

(c)  
You can as well take part as a servicing company with your own products  
if your service activity is mentioned in the list of main product categories  
(cf. No. 1 "Space Application Form").

(d)  
The organizer will decide upon the acceptance of firms or products.

### **3** **Participation fees**

Your participation will entail the following fee:

(a)  
Stand fee

aa)  
In the halls per square metre excluding stand construction, stand partition  
walls and electrical connection (minimum size 36 sqm) **165,-- EUR/sqm**  
The construction of the stand shall be the obligation of the exhibitor.

ab)  
In the halls per square metre with Standard stand construction  
(minimum size 9 sqm)

**215,-- EUR/sqm**

ac) In the halls per square metre with Premium stand construction  
(minimum size 18 sqm)

**230,-- EUR/sqm**

The stand fee includes the rent for the exhibition space for the entire  
duration of the event including the build up and dismantling periods, a  
specific number of exhibitor badges, the use of all general technical and  
service facilities in the fair halls like lighting, ventilation, air conditioning,  
use of electricity on the stand, general surveillance of the halls and  
cleaning of the aisles, consulting on organizational matters by  
Koelnmesse Co., Ltd. employees, catalogue entry according to Item 7  
and one free copy of the catalogue.

The stand costs do not include the installation and use of compressed air,  
the installation of water connections and the use of water on the stand.

Double-storey stands are applicable for contracted ground area of 100  
sqm and above, and that the minimum length of any dimension of that  
area is 6 meters (to be considered on a case-by-case basis). The  
contracted floor area of the upper tier shall not exceed 30% of the  
contracted floor area of the lower tier of the particular booth. The rental  
rates for the contracted floor area at the upper tier shall be one third (1/3)  
of the rental for the lower tier.

#### **The fee for Standard shell scheme construction includes:**

General setting up and dismantling of the stand, incl. all additional costs  
consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia Board with Company Name in English and Chinese
- Booth furniture per booth (9 sqm): 1 Lockable Info. Counter, 1 Round Table, 3 Leather Chair, 1 Waste Paper Basket, 3 Flat Shelf, 1 Single Phase Socket(up to 500w), 3 Longarm Spotlight(100W)

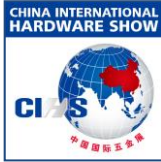
#### **The fee for Premium shell scheme construction includes:**

General setting up and dismantling of the stand, incl. all additional costs  
consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia Board with company name in English and Chinese
- Booth furniture per booth (18 sqm): 1 Lockable Info. Counter, 1 Round Table, 3 Leather Chair, 1 Waste Paper Basket, 3 Flat Shelf, 1 Single phase socket(up to 500w), 6 Longarm Spotlight(100W), Storage room(2m\*1m), Tall Showcase (1.0mx0.5mx2.5m), 2 Potted Plants

#### **(b)** **Co-exhibitor fee**

Other firms such as co-exhibitors, agents or distributors will be permitted  
on the stand free-of-charge upon submission of the relevant application  
form (see figure V of the General Conditions of Participation). This  
includes the catalogue entry according to item 7. All and any costs  
caused by the co-exhibitor or services additionally ordered shall be  
payable separately.



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**4**

#### **Fitting and arrangement of the stands**

(a) Please take into account that where necessary hall pillars and other permanent construction features are contained in the rented stand spaces, the participation fee is calculated on the basis of the exact measurements of the stand space allocated.

(b) Stand construction will only commence if the exhibitor orders stand construction.

(c) Any planned structure must be approved in advance by the organizers and the hall proprietor in writing. The stand must be constructed to comply with the dimension of the space allocated. Plans for non-standard structures or designs for stands with meeting rooms or where technical calculations are required, as well as plans for technical fittings should be submitted to the organizer and the hall proprietor in duplicate for perusal not later than 6 weeks prior to the beginning of the event. In the event of these plans having to be scrutinized by the proprietor of the halls, the organizer shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. The organizer will not release the exhibitions space in question for construction work until the results of the inspection have been received.

Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitions company's name must be clearly visible on each stand. Each Shell Scheme exhibitor will receive a standsign with number of the booth according to the stand confirmation. The standsign has to be clearly visible during all the exhibition time.

**5**

#### **Exhibitor badges and badges for stand construction staff**

(a) As an exhibitor you will receive....

Size of booth	Quantity of badges (max.)
Up to 12 sqm	3
13 - 24 sqm	6
25 - 36 sqm	9
37 - 48 sqm	12
More than 48 sqm	15

The badges will be valid from the first day of the setting up until the last day of the dismantling of the stand.

Used exhibitor badges, i.e. those with the names of stand personnel printed on them, may be exchanged once for new badges free-of-charge in case the stand personnel will be replaced during the exhibition. The new badges can be obtained at the exhibitors' service office.

You can order additional passes with the correct order form in the Exhibitor Manual.

(b) All on site personnel of individual stand contractors for raw space exhibitors are required to apply contractor passes for move-in and move-out period. For security reasons, all workmen onsite must wear contractor passes for identification purposes.

These passes are only valid up to the beginning and after the end of the exhibition. They do not entitle the holder to enter the complex during the exhibition.

Exhibitors or their stand contractor can order these passes directly with the hall owner prior to or on the first move-in day. These passes are subject to an administration charge.

**6**

#### **Rules of Sale Sales Restrictions Penalties**

(a) In view of the special trade character of China International Hardware Show 2017

(1) It is not permissible to openly mark prices on exhibited products  
(2) It is not permissible to offer, sell or otherwise transfer articles which are related to the theme of this fair (cf. No. 1 "Space Application Form") to the final consumer. Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases

(b) In view of these special trade character and prestige of China International Hardware Show 2017 and rules governing equality of opportunity, it is essential that the regulations stated in subsection 6a are observed strictly and without exception.

(c) The organizer has the right to

(1) immediately close the stand of an exhibitor who violates (has violated) the sales restriction stated in subsection 6a. The stand will be closed while China National Hardware Show 2017 will still be in progress and without a court order being required. The organizer is entitled to retain any costs or expenses relating to his participation in the exhibition. and/or

(2) deny admission to any exhibitor who has violated the sales restriction in subsection 6a. Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

**7**

#### **Catalogue**

The organizer issues for their fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair. The space application includes free basic entry in the Trade Fair Directory, including name and address of exhibitor, telephone and fax. The reproduction of logos and texts as well as advertisements are offered separately and are subject to an extra charge.

All entries in the catalogue must be submitted to the organizer or to the company commissioned by the organizer 6 weeks prior to the first day of the event. The organizer of the fair reserves the right to commission a third company with the production of the catalogue.

The organizer does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

**8**

#### **Verbal Agreements**

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by the organizer.

**9**

#### **Exhibitor Manual**

After signing the Space Application Form and the formal admission of the exhibitor by the organizer, the exhibitor will receive the Exhibitor Manual. In this manual the exhibitor can order the different free-of-charge and chargeable services (such as additional furniture, additional stand cleaning, extra stand security, etc.) that the organizer offers.

**10**

#### **General Conditions of Participation**

We would like to draw your attention to the provisions contained in the General Section of the Conditions of Participation which shall form part of this agreement between the organizer and the exhibitor. The same shall apply for "house rules". Any and all disputes arising out of or in relation to your participation in the above mentioned fair shall be subjected exclusively to the laws of China. Place or jurisdiction shall be the competent court at the registered office of the organizer.