ONE FOR ALL.
ALL IN ONE.

COLOGNE, 24.–27.03.2015

International supplier fair for the food and drink industry

Food Processing | Food Packaging
Food Safety | Services & Solutions
THE FUTURE BEGINS IN 2015.

In spring 2015 everyone from the international food and beverage industry will be heading for the same destination: Anuga FoodTec in Cologne. Anuga FoodTec is an absolute must for decision-makers from all fields, from management, manufacturing and production to sales and purchasing. It is the only event where they can find everything they need for their food production – all in one place.

Present your company as an exhibitor at the industry’s most important global supplier fair. Meet new, international contacts, strengthen existing business relationships and present your innovations in an ideal setting – to around 43,000 visitors from 130 countries. Anuga FoodTec is the only fair that covers the full spectrum of food processing, food packaging, food safety and services & solutions for all sectors of the food and beverage industry. Make use of the diversity and overcome the boundaries between different technologies and industries.

Save yourself a stand at Anuga FoodTec and benefit from an attractive early booking discount!

Download all information and your registration documents at: www.anugafoodtec.com/registration

Anuga FoodTec 2012 kept its promise and proved an excellent platform to present our products and services to customers from all over the world. The number of customers who visited our exhibition stand exceeded even our most optimistic expectations, as did their reaction to what they saw. Our aim was to secure high levels of interest in our existing portfolio, to create a sense of excitement and anticipation about our development pipeline and to provide customers with a unique and highly memorable experience. Thanks to Anuga FoodTec, we were successful on all levels.

Tetra Pak International
Chris Huntley, Senior Vice President Communications
EVERYONE WILL BE THERE. THERE IS A REASON FOR IT.

REACH YOUR TARGET GROUPS. NOT JUST ONE, BUT ALL!
Targeted communication – the complete international food and drink industry will be visiting Anuga FoodTec:
- Amongst others, decision-makers from the ten largest global food companies
- 40 % of visitors at Anuga FoodTec are from large groups with 500 or more staff.

THE PERFECT PLACE TO SECURE NEW BUSINESS:
Anuga FoodTec attracts the key global players in the food production industry, offering an audience with high investment needs.
- Representatives from all fields who make important buying decisions will be there: Management, Manufacturing & Production, Research & Development, Sales, Marketing & Distribution and Purchasing.
- 79 % of visitors are directly involved in buying decisions.

THE WHOLE WORLD MEETS AT ONE SINGLE FAIR:
- 1,289 exhibitors from 41 countries (+10 % compared to the previous event)
- 42,986 visitors from 130 countries (+27 % compared to the previous event)
- 51 % of the exhibitors and 55 % of visitors come from abroad.

DO NOT MISS THE INDUSTRY’S LEADING FAIR:
For 83 % of the exhibitors, Anuga FoodTec is the most important event of the industry.
- All leading providers united at one fair, e.g. Tetra Pak, Krones, Siemens, Robert Bosch, Sidel, Ecolab, SPX, GEA, SKF, RPC, Exxon Mobil, Grundfos etc.

If you miss it, you miss out!
INNOVATIONS IN FOUR DIMENSIONS.

Connecting industries. Transcending technological boundaries. Using synergies. Anuga FoodTec is home to visionaries and realists at the same time.

As the only event of its kind worldwide, Anuga FoodTec presents solutions needed in the production of food and drinks to the food industry. With 127,000 m² of exhibition space it fully covers all four dimensions.

PACKAGING TECHNOLOGY

CONTROLLING & REGULATION TECHNOLOGY

COMPONENTS ASSEMBLIES FINISHING TECHNOLOGY ACCESSORIES

INGREDIENTS & TECHNOLOGICAL AUXILIARY SUPPLIES

CONVEYOR, TRANSPORT AND STORAGE EQUIPMENT, LOGISTICS
Anuga FoodTec 2012 was a complete success for GEA Group. Our expectations in terms of visitor numbers and quality were far exceeded yet again. Despite GEA Group having the largest stand in its history at Anuga FoodTec, we were literally overrun. We would like to emphasise the very high number of international visitors. In just four days, we were able to meet the whole world at the trade fair, and to realise lots of specific projects with our core customers as well as new customers.

GEA Group
Jürgen Henke, Head of Exhibition Committee

The wide spectrum of topics covered by Anuga FoodTec corresponds excellently with our comprehensive service range as a globally leading provider of products and solutions for the food and beverage industry. In 2012 we once again held worthwhile discussions with end consumers, OEMs and system integrators and were able to tell visitors about our latest sector solutions and innovations at the Siemens stand. The international focus of the trade fair offers Siemens as a globally active company the opportunity to meet customers from around the world in Cologne.

Siemens AG
Ruediger Selig, Marketing & Communication

Anuga FoodTec is an interesting trade fair for us, especially with regard to process engineering. What struck us in particular were the high quality and internationality of visitors. It was a real meeting point for decision-makers and specialists. This was evidenced by the large number of discussions that we had at our stand.

Krones AG
Ingrid Reuschl, Corporate Communications

 OUR INTERNATIONAL FAIRS.

Make use of our fairs abroad and access growing markets with your business.

International FoodTec BRASIL
www.foodtecbrasil.com
Curitiba, Brasil
5–7 August 2014
International Supplier Fair for the Food Industry in Brasil.

Dairy Universe INDIA
www.dairyuniverseindia.com
Mumbai, India
14–16 November 2014
International Exhibition on Dairy Processing, Packaging & Distribution Technology, Equipment & Supplies in India.
Anuga FoodTec 2012 has been a really very fruitful exhibition for us. (…)
Anuga FoodTec exhibition is the ideal showcase for all the solutions we can provide to the Dairy Industry.

Sacmi Imola
Luca Nanetti, Sales & Marketing Manager

Anuga FoodTec is the largest and most important European trade fair for processes and systems in food production. What impressed us in particular was the high quality of the specialist audience. (…)

Grundfos GmbH
Petra Brill, Marketing Manager

95% of exhibitors are (very) satisfied with reaching the goals they had set themselves for the fair

REPRESENTATIVES FROM ALL SECTORS visit Anuga FoodTec: Buying decisions are made right on the spot!

International FoodTec INDIA
www.foodtecindia.com
Mumbai, India
14–16 November 2014

International Supplier Fair for the Food and Drink Industry in India.

PackEx INDIA
www.packexindia.com
Mumbai, India
14–16 November 2014

International Exhibition on Packaging Material and Technology in India.

prosweets GERMANY
www.prosweets.de
Cologne, Germany
1–4 February 2015

The international supplier fair for the confectionery industry.
Anuga FoodTec 2012 was an all round excellent show for us, this in terms of quantity, quality as well regional spread of visitors. (…) We are looking forward to Anuga FoodTec 2015 with a view to substantially increase our space.

Ishida Europe Limited
Torsten Giese, Marketing Manager