

We energize
your business

There's no substitute for a personal talk. Even in the age of digital communication, face-to-face contact is still the foundation of business success.

And what other medium can bring companies and their customers into direct dialogue than a trade fair?

Close cooperation

That's why our trade fairs and other events provide you with communication platforms that put you in touch with your target groups — platforms that serve as forums for information and personal dialogue.

Providing momentum

Our dedicated teams are ready to give you expert assistance on any questions you may have. Our experienced consulting staff makes your trade-fair participation as easy as possible. Wherever you need us, we're there to serve you. Our foreign representatives and subsidiaries will provide you with support all over the world in the markets that are important for you.

Experience the future today

At Koelnmesse, our motto is "the future begins today." That's why we continually invest in top-quality standards and services. By doing so, we ensure that both exhibitors and visitors do successful business at our trade fairs and enjoy coming back to Cologne for future events.

Koelnmesse. We energize your business.

Koelnmesse

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“We aim to generate momentum for
our customers and their sectors —
before, during and after every trade fair.”

A handwritten signature in white ink, reading "Jochen Witt". The signature is fluid and cursive, with the first name "Jochen" written in a larger, more prominent script than the last name "Witt".

Jochen Witt
President and Chief Executive Officer



Expertise in figures

Leading global trade fairs	for 25 sectors
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Own trade fairs and exhibitions	more than 60
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Regular guest events	approx. 25
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Conferences per year	2,000
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Exhibiting companies	43,000
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from	120 countries
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Buyers	2.2 million
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from	200 countries
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Accredited journalists	approx. 24,000
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Advertising and press contacts	over 1 billion
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